Bob Mosher

Chief Learning Evangelist
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Bob Mosher is a senior partner, and the Chief Learning Evangelist, at APPLY Synergies, a strategic consulting firm that specializes in helping learning organizations design, develop and measure effective learning and performance support strategies to meet the 5 moments of learning need.

Bob has been an active and influential leader in the learning and training industry for over 30 years and is renowned worldwide for his pioneering role in e-learning and new approaches to learning. Bob came to APPLY Synergies from Ontuitive, a world leader in Performance Support Software, where he was the Global Chief Learning Evangelist. Before joining Ontuitive he was with Microsoft, where he was Director of Learning Strategy and Evangelism, a global business at Microsoft Corporation featuring innovative learning products that help individuals and organizations learn more and go further using Microsoft technologies. Bob helped guide and communicate the direction of Microsoft Learning's products both externally to their customers, and internally throughout Microsoft. Bob started his career in adult education with Element K. He was their Executive Director of Education for 16 years where he helped direct and influence their learning model and product.

He has acted as an influential voice in the Learning and Development industry by speaking and keynoting at conferences and by being an active participant and author within industry associations such as ISPI, ASTD, the Masie Consortium, the e-Learning Guild, and CLO Symposium/Magazine.

Bob has worked with clients such as McDonald's, Bank of America, Herman Miller, Hitachi, Disney University, Progressive Insurance, Huntington National Bank, Bank of America, Travelers Insurance, The Defense Acquisition University (DAU), Department of Defense (DoD), Boeing, ADP, Amway, CDW, GE Medical, Humana, and ExxonMobil.

Bob has received two lifetime achievement awards in the Training industry. In 1997, Bob received the ITTA's Eddy Award for Excellence, awarded to individuals who exemplify excellence in the IT education industry. And most recently he received the Institute for IT Training's 2006 Colin Conder award presented to a person who has made a significant and lasting contribution to the IT training industry. He is the co-author of two books: **Training for Results** and **Innovative Performance Support: Tools and Strategies for Learning in the Workflow**. Bob also spent five years as a teacher in New York's public schools, and has a master's degree in computer education from Nazareth University in Rochester, NY.