

First Annual Army MANPRINT Practitioners of the Year Named

CAPT. STEPHEN H. LEE, USA

Maj. Alfred A. Coppola, USA, Chief of the Logistics Management Division, Crusader Project Office, PEO Field Artillery Systems, was recently named the Army's Military Manpower Personnel Integration (MANPRINT) Practitioner at the first annual award presentation held at the Pentagon on February 1, 1996. Presenting the award was Lt. Gen. Theodore G. Stroup, Jr., USA, the Army's Deputy Chief of Staff for Personnel (DCSPER). The purpose of the award is to recognize selected MANPRINT practitioners whose outstanding achievements, accomplishments, and contributions in MANPRINT merit special recognition.

As the Army's premier program for integrating the soldier and human systems throughout the acquisition process, MANPRINT is the program that ensures soldier considerations are included in the materiel development process. New systems are more than just hardware and software; MANPRINT recognizes that the soldier is an integral part, too. There are seven MANPRINT domains: Manpower, Personnel, Training, Health Hazards, Human Factors Engineering, System Safety, and Soldier Survivability. The DCSPER is the proponent for MANPRINT; and within ODCSPER, the responsible agency is the Directorate for MANPRINT.

Winners were selected from three different categories: Military MANPRINT Practitioner, Materiel Developer, and Combat Developer. Two runners-up were selected – one from each of the

Materiel Developer and Combat Developer categories.

Coppola led his division in the highly successful integration of MANPRINT considerations throughout the \$21 billion Crusader advanced field artillery system, the Army's highest-priority acquisition program. Coppola successfully developed and demonstrated the Crusader Crew Module. The Crew Module aided immeasurably in the development of effective crew stations, task allocation functions, electronics architecture, and integrated screen displays. It has been hailed as the state-of-the-art for the 21st Century and the model for Force XXI. The Army's

ODCSPER identified the Crusader MANPRINT program as "a leader in the Army" and has chosen it to be "a case study for lessons learned."

A board of seven General Officer and Senior Executive Service officials who have an interest in, or direct affiliation with MANPRINT and systems acquisition, selected the winners based on packets submitted by the nominee's chain of command. Areas of evaluation were: MANPRINT innovations; overall program complexity; personal qualities (community service, actions above and beyond the call of duty, etc.); personal involvement (in MANPRINT aspects of their program); and meeting or



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exceeding established MANPRINT objectives. Other award recipients included the following:

Material Developer Category.

Winner - Mr. Richard McMahon, Physical Scientist, Human Research and Engineering Directorate, U.S. Army Research Laboratory, Aberdeen Proving Ground, Md.

Runner-up - Mr. Richard Ziegler, Senior Planner for Soldier Survivability, Survivability/Lethality Analysis Directorate, U.S. Army Research Laboratory, Aberdeen Proving Ground, Md.

Combat Developer Category.

Winner - Ms. Elizabeth Redden, Chief, Human Research and Engineering Directorate Field Element, U.S. Army Research Laboratory, U.S. Army Infantry Center, Fort Benning, Ga.
Runner-up - Mr. Dennis Lipscomb, Directorate for Combat Developments, U.S. Army Armor Center and School, Fort Knox, Ky.

Winners were presented an engraved plaque, a DCSPER Certificate, and a Letter of Commendation from Stroup.



Runners-up were presented a DCSPER Certificate and a Letter of Commendation from the DCSPER.

FROM LEFT: LT. GEN. THEODORE G. STROUP, JR., USA, DEPUTY CHIEF OF STAFF FOR PERSONNEL, PRESENTS THE MANPRINT AWARD TO MAJ. ALFRED A. COPPOLA, JR., USA, CHIEF OF THE LOGISTICS MANAGEMENT DIVISION, CRUSADER PROJECT OFFICE, PEO FIELD ARTILLERY SYSTEMS. WITH THEM ARE COPPOLA'S WIFE, LAURA, AND COL. WILLIAM B. SHEAVES III, USA, PROJECT MANAGER FOR CRUSADER, PEO FIELD ARTILLERY SYSTEMS.

PROGRAM MANAGER READERSHIP SURVEY RESULTS

Norene L. Blanch

In November 1995 *Program Manager* randomly selected 300 subscribers to respond to a Readership Questionnaire. Ninety-three participants filled out the survey and provided comments. This survey is an important tool for determining if *Program Manager* is living up to our commitment to keep readers updated on issues of defense acquisition.

What did we do right? Most respondents agreed that they found the overall content of *Program Manager* to be appealing. In 1995 one-quarter of our readers read five or more articles per issue on average. Twenty-two percent said that they would like to author an article; 10 percent could recommend an associate or colleague as an author; and 43 percent would submit their work to Defense Systems Management College (DSMC) publications before other related publications.

More than 60 percent of our readers agreed that *Program Manager* has provided a learning environment that reflects how others are conducting acquisition program management, and that the articles are useful tools for staying current with acquisition policy. Nearly 50 percent believe that *Program Manager* has been successful in the increase of awareness on what senior DoD leadership is thinking.

Eighty-two percent of *Program Manager* readers expressed that reports on real-world experiences are useful. More than 50 percent felt that *Program Manager* has given adequate attention to issues on acquisition reform.

Many respondents cite *Program Manager* articles in briefings, memos, reports, and research projects. *Program Manager* articles have generated discussions among colleagues according to 38 percent of our readers. Eighty percent consider *Program Manager* to be a useful learning tool for new policies that directly impact their jobs. Scholarly based research articles proved useful to over 56 percent of our readers. In addition, 44 percent feel that *Program Manager* articles have encouraged them to seek new ways to perform their duties.

What can we add to serve you better? We at *Program Manager* are always looking for ways to improve our publication for the acquisition professional. Some of our respondents suggested that we add more editorials, controversial topics, emphasis on management and supervisory skills, and information on upcoming seminars.

Many of our readers requested to see more articles on the following subject matter in future publications: lessons learned, real-world experiences, integrated logistics support, contract management, cost analysis, acquisition reform, downsizing, test and evaluation, and changes to DoDD/DoDI 5000 series.

What do we need from you? Keep your articles coming so that we can share what you are thinking, accomplishing, and experiencing with the rest of the acquisition community. *Program Manager* is listening, and the DSMC Press welcomes the challenge to continue to find ways to improve our publications.

Editor's Note: Look for readership survey results on the *Acquisition Review Quarterly* in the Winter 96 Edition.