

### Invitation to Attend Defense Logistics 2011

The Defense Logistics 2011 Conference will be held Nov. 29–Dec. 2, 2011, at the Marriott Crystal Gateway in Arlington, Va. Defense logistics is a cross-Service (Army, Navy, Marines, Air Force, Coast Guard, DoD, all defense agencies) examination of the issues surrounding logistics strategies and support. It pertains to the aspect of military operations that deals with the procurement, distribution, maintenance, and replacement of materiel and personnel across the DoD supply chain. This conference is the premier supply chain and logistics conference for military and defense industry logisticians. Running since 2001, the conference has become a set date on the calendars of 650 plus logisticians and has proven to be an influential forum of the finest logistics minds throughout the nation. Join

fellow logisticians across the Services, defense agencies, and in the private sector to ensure that the nation's logistics capabilities continue to remain the best they can be. An added special event at the conference will be presentation of the Defense Logistics Awards, established to honor, recognize, and promote logisticians in the Department of Defense and the defense industry that have made a significant contribution to military logistics. These logisticians support interoperability and transformation through logistics initiatives/programs/processes. Register for Defense Logistics 2011 at [www.wbresearch.com/defenselogisticsusa/home.aspx?mac=10389XZ53&gclid=CLfdy-uk5KsC-FYXu7QodvS9YHQ](http://www.wbresearch.com/defenselogisticsusa/home.aspx?mac=10389XZ53&gclid=CLfdy-uk5KsC-FYXu7QodvS9YHQ).

### 23rd International Integrated Program Management Conference

The 23rd International Integrated Program Management Conference will be held Nov. 7-9, 2011, at the Bethesda North Marriott Hotel & Conference Center in Bethesda, Md. This conference, co-sponsored by the Project Management Institute Earned Value Management (EVM) Community of Practice, the Society of Cost Estimating and Analysis (SCEA), and the National Defense Industrial Association (NDIA), is the premier conference on Earned Value Management (EVM). Participants new to the field will find the conference sessions invaluable in understanding the fundamentals of EVM and its practical applications and benefits. Those who are experienced EVM practitioners will learn about new developments and trends in EVM, and be afforded the opportunity to participate in several offerings: Professional Education Training Seminars, Practice Symposia, NDIA Program Management Systems Committee Track, SCEA Cost Track, Topical Workshops, and Tools Track. For more information, contact Gaile Argiro at [Gaile.Argiro@vcleader.pmi.org](mailto:Gaile.Argiro@vcleader.pmi.org) or call 703-370-7885. Register online at [www.pmi-cpm.org](http://www.pmi-cpm.org).

### 8th Annual Disruptive Technologies Conference

The 8th Annual Disruptive Technologies Conference will be held Nov. 8-9, 2011, at the Federal Gateway in Washington, D.C. The theme for the 2011 conference is "DoD Science & Technology Priority Roadmaps to Address Emerging Military Challenges." The Department of Defense (DoD)

will "roll out" the technical challenges for industry and academia to provide a sense of how collaborating investment and partnerships can help the department develop enabling technologies to address technology-driven capability gaps. The command, control, communications, computers, intelligence, surveillance, and reconnaissance division of the National Defense Industrial Association, in partnership with the DoD, is convening the conference as a forum for government and industry senior technologists, product engineers, and strategists to identify and promote the development of game-changing disruptive technology that will overmatch hybrid threats to U.S. military operations. These game-changing technologies must enable the development and deployment of operational capabilities that align with the dynamic threat environment and evolving mission architectures. For more information, contact Kelly A. Seymour at [kseymour@ndia.org](mailto:kseymour@ndia.org) or call 703-247-2583. Register online at [www.ndia.org/meetings/2920/Pages/default.aspx](http://www.ndia.org/meetings/2920/Pages/default.aspx).

### U.S.–Finland Defense Industry Conference

The U.S.–Finland Defense Industry Conference will be held Nov. 9, 2011, at the Embassy of Finland in Washington, D.C. The U.S. and Finland enjoy a tradition of friendly association. The defense industries in both countries face similar challenges and both are looking for more arenas in which they can cooperate for mutual benefit. Both sides' defense industries have prospered from their past and ongoing business relationships. This one-day industry and government

bilateral conference is designed to focus on ways in which the two countries' defense and security industries can work more closely together to accomplish common goals by illuminating technological and programmatic areas needed now by both nations. Conference attendees will benefit from having the best minds in the U.S. and Finnish governments and defense industrial bases focused on the transition of technology and know how into the newer defense systems, which will ultimately increase the near-term effectiveness of U.S. and Finnish armed forces. For more information, contact Alexis Schwartz at [aschwartz@ndia.org](mailto:aschwartz@ndia.org) or call 703-247-9463. Register online at [www.ndia.org/meetings/247F/Pages/default.aspx](http://www.ndia.org/meetings/247F/Pages/default.aspx).

### **Department of Defense Maintenance Symposium and Exhibition**

The Department of Defense Maintenance Symposium and Exhibition, the premier annual event for all defense maintainers, will be held Nov. 14-17, 2011, at the Fort Worth Convention Center in Fort Worth, Texas. The theme of the 2011 symposium will be "Achieving Readiness through Efficiency and Effectiveness in Maintenance Operations." The DoD maintenance community routinely delivers excellence and ensures that the nation's warfighters are able to respond effectively to every contingency. In this changing environment, efficiency in its operations is as essential as maintenance capabilities or capacity. As maintainers, business practices must be the very best that government and the commercial industry have to offer. Toward that end, the 2011 symposium is designed as a forum for sharing best practices and lessons learned while fostering public/private partnerships that will be critical in the coming years. Each attendee at the 2011 symposium has the ability to affect how defense maintainers do business and contribute directly to the national defense. This year's agenda is structured to frame the policy, resourcing, process, and technology issues that can make a difference, including:

- It's the Law: Depot Maintenance & Title 10
- A Look into the Depot of the Future
- Unmanned Aircraft Systems

A Senior Logisticians' Roundtable, moderated by Assistant Secretary of Defense for Logistics and Materiel Readiness Alan Estevez, will provide attendees the opportunity to absorb priceless information and viewpoints that shape the DoD maintenance community enterprise. Keynotes by retired Army Lt. Gen. Claude Christianson, director, Center for Joint and Strategic Logistics at the National Defense University, and Lockheed Martin Aeronautics Executive Vice President and General Manager of Aeronautics Operations Robert Weiss, will provide senior-level perspectives on current issues and initiatives that warrant focused attention.

Plenary panels of senior leaders will discuss potential approaches to accommodate reduced resources and shape the nation's industrial base for decades to come. Register online at [www.sae.org/events/dod/](http://www.sae.org/events/dod/).

### **Physics-Based Modeling in Design & Development for U.S. Defense Conference**

The Physics-Based Modeling in Design & Development for U.S. Defense Conference will be held Nov. 14-17, 2011, at the Hyatt Regency Tech Center in Denver, Colo. The theme of the 2011 conference will be "Design Innovation to Improve DoD Acquisition." The conference represents the first of its kind and is sponsored by the systems engineering division, National Defense Industrial Association, and supported by the high performance computing modernization program, a deputy under secretary of defense (science and technology) program. Acquisition of defense systems now takes far longer than ever before. One approach that holds promise for reducing acquisition time and risk is the use of multi-physics-based performance analysis and design models and tools utilizing high-performance computers. These tools are providing many industries and government organizations with a significant competitive advantage where they have been utilized. The continuing exponential growth in computing power is enabling those organizations to develop and apply analysis and design codes that include all the important physical effects that determine the physical behavior of complete systems. These codes are now able to provide accurate answers in the critical time frames useful for product development, and future computer systems will allow even greater accuracy and shorter turn-around times. For more information on the conference, contact Allison A. Doherty at [adoherty@ndia.org](mailto:adoherty@ndia.org) or call 703-247-2570. Register online at [www.ndia.org/meetings/2170/Pages/default.aspx](http://www.ndia.org/meetings/2170/Pages/default.aspx).

### **Agile (Scrum) Workshop**

An Agile (Scrum) Workshop will be held Nov. 14-15, 2011, at the Hyatt Regency Baltimore in Baltimore, Md. Scrum is an iterative, incremental framework for project management often seen in agile software development—a type of software engineering. Sponsored by the command, control, communications, computers, intelligence, surveillance, and reconnaissance division of the National Defense Industrial Association, this unique workshop will help DoD acquisition personnel build awareness of, and experience in real time, some of the methods and principles of iterative, agile development methods. Such methods have been in limited use in the Department of Defense for almost 10 years, but recent changes in guidance for information technology systems acquisition are raising awareness of the potential for different acquisition and development methods. To help acquisition personnel better understand the implications of these

methods, the workshop will focus on leading by example, wherein the participants will bring their questions and perceptions about agile methods to the workshop, and will then go through various simulations of typical agile activities as a way to learn experientially. Together, participants will explore and apply solutions to some of the problems that they identify at the beginning of the workshop. For more information, contact Kari King at [kking@ndia.org](mailto:kking@ndia.org) or call 703-247-2588. Register online at [www.ndia.org/meetings/2750/Pages/default.aspx](http://www.ndia.org/meetings/2750/Pages/default.aspx).

### **11th Annual CMMI Technology Conference and User Group**

The 11th Annual CMMI® (Capability Maturity Model Integration) Technology Conference & User Group will be held Nov. 14-17, 2011, at the Hyatt Regency Tech Center in Denver, Colo. The purpose of the conference is to exchange ideas, concepts, and lessons learned concerning the continuing evolution, adoption, and use of the CMMI® and its associated appraisal (assessment and evaluation) methods. This conference brings together CMMI® adopters, users, developers, and appraisers, as well as those with general interest in process improvement. It provides a forum for the free exchange of ideas and affords a unique opportunity to meet with the sponsors, developers, and stewards of the CMMI®, as well as those offering assistance in CMMI® training and implementation. Emphasis will be placed on CMMI® implementation methods and strategies, return on investment, and program/project performance benefits. The CMMI® was developed in cooperation with the commercial and defense industry, the U.S. Department of Defense, and the Software Engineering Institute, and has become the de facto standard for integrated process improvement across multiple disciplines and areas of interest within commercial, defense industry, and governments worldwide. For more information, contact Megan Edwards at [medwards@ndia.org](mailto:medwards@ndia.org) or call 703-247-2566. Register online at [www.ndia.org/meetings/2110/Pages/default.aspx](http://www.ndia.org/meetings/2110/Pages/default.aspx).

### **Navy-Industry International Dialogue (NIID)**

A Navy-Industry International Dialogue (NIID) will be held Nov. 15, 2011, at the Army-Navy Country Club in Arlington, Va. The NIID provides a Navy-Industry-Attaché-Foreign Procurement Group forum to address issues involving security cooperation and sea service concepts and programs that help drive future capabilities for international maritime partnerships. This NIID will focus on unmanned aerial systems (UAS) management and capabilities. The U.S. Navy is unique among the military services in its acquisition of UAS; deploying systems ranging from small/tactical through high-altitude/persistent aircraft; and everything in between, including shipboard systems designed for mari-

time use, and vertical take-off and landing unmanned aerial vehicles (VTUAV). Currently used in a number of military roles, including reconnaissance and attack, UAS are often preferred for missions that are too “dull, dirty or dangerous” for manned aircraft. For more information, contact Alexis Schwartz at [aschwartz@ndia.org](mailto:aschwartz@ndia.org) or call 703-247-9463. Register online at [www.ndia.org/meetings/247E/Pages/default.aspx](http://www.ndia.org/meetings/247E/Pages/default.aspx).

### **I/ITSEC 2011**

The Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) will be held Nov. 28-Dec. 1, 2011, at the Orange County Convention Center in Orlando, Fla. This conference promotes cooperation among the nation’s armed forces, industry, academia, and various government agencies in pursuit of improved training and education programs, identification of common training issues, and development of multiservice programs. The technologies that are showcased at I/ITSEC among industry, government, and academia help secure the future of the United States and its coalition partner military services. I/ITSEC 2011, continuing its tradition as the world’s premier modeling, simulation, training, and education conference, provides both a professional symposium offering world-class presentations and an exhibit hall that showcases the latest technology. Additionally, the featured special events—the Future Leaders Pavilion, the Serious Games Showcase & Challenge, and the Warfighters’ Corner—will be returning this year. Register online at [www.iitsec.org/Pages/default.aspx](http://www.iitsec.org/Pages/default.aspx).

### **Defense Manufacturing Conference 2011**

The Defense Manufacturing Conference (DMC 2011) will be held Nov. 28-Dec. 1, 2011, at the Anaheim Convention Center in Anaheim, Calif. The theme of this year’s event will be “Strengthening Industrial Capability through Innovation, Collaboration, and Strategic Investment.” DMC is the premier defense manufacturing and industrial base conference in the country. The conference typically attracts over 1,000 attendees from the DoD, Services, large and small businesses, contractors, defense agencies, and academia. General sessions will provide a unique and diverse forum for presentations from senior leaders in manufacturing and high-level stakeholders, including the executive and legislative branches of government. Over 25 specialized concurrent sessions will be devoted to important manufacturing science, technology, engineering, and business process topics. Register online at <http://dmc2011.com/index.html>.

### **NDIA Mastering Business Development Workshop**

The National Defense Industrial Association Mastering Business Development Workshop will be held Nov. 30-Dec. 1, 2011, at the Sheraton Gateway Los Angeles Hotel in

Los Angeles, Calif. The Mastering Business Development® Workshop is an educational and professional development program that focuses on the thinking, process, and discipline required for professional business development. This two-day workshop fosters participants' understanding of the core competencies required for success in the business development role. This interactive, participant-centered workshop introduces the MBDi Business Development Process®, with its early shaping Opportunity Identification & Qualification component and the MBDi HUMINT® Client Engagement Process. This Client Engagement Process guides participants through a series of planning phases and client engagement steps designed to change how participants think, behave, and engage prospects and clients within their business development role. Through the instructor's use of Socratic teaching techniques, participants will acquire the knowledge, thinking, skills, and discipline required to proactively engage clients from a program management perspective. For more information, contact Julie Veldkamp at [jveldkamp@ndia.org](mailto:jveldkamp@ndia.org) or call 703-247-2577. Register online at [www.ndia.org/meetings/207A/Pages/default.aspx](http://www.ndia.org/meetings/207A/Pages/default.aspx).

### **2011 Integrated Warfare Systems Conference**

The 2011 Integrated Warfare Systems Conference will be held Dec. 6-7, 2011, at the Renaissance Arlington Capital View Hotel in Arlington, Va. The theme of this year's event will be "Right on the Money: When Strategy and Budgets Align." The purpose of the conference is to bring together DoD, Navy, industry, and university leaders for two days of meaningful discussion, including a view of key action being taken on current and future programmatic direction. This first Navy Integrated Warfare Systems Conference will highlight:

- National, DoD, and Navy leadership perspective;
- The DoD acquisition climate and its effects on the Program Executive Office for Integrated Warfare Systems (PEO-IWS) programs and transitions to the Fleet;
- Successes and obstacles to effective business planning and practices; and
- Capability gaps, technological challenges, and critical initiatives.

An opportunity will also be provided for informal discussions with PEO-IWS major program managers. For more information, contact Rebecca Danahy at [rdanahy@ndia.org](mailto:rdanahy@ndia.org) or call 703-247-2561. Register online at [www.ndia.org/meetings/2820/Pages/default.aspx](http://www.ndia.org/meetings/2820/Pages/default.aspx).

### **Second International Conference on Complex Systems Design and Management 2011**

The Second International Conference on Complex Systems Design and Management (CSDM) 2011 will be held Dec. 7-9,

2011, at the Cité Universitaire in Paris, France. The CSDM Conference, sponsored by the International Council on Systems Engineering (INCOSE), is the meeting place for professionals throughout the industrial and academic environments working in the design and management of complex industrial systems. The management of large-scale complex industrial systems has a considerable strategic importance for an important number of enterprises (most notably in Europe and North America). This has spawned the relatively new academic field of "systems architecture and engineering," producing a body of research that allows engineers to manage the increasing complexity of the technical systems they design. By its very nature, this field is at the interface between industry and academia, and requires its practitioners to be well versed in industrial application-related as well as theoretical knowledge. Register online at [www.csdm2011.csdm.fr/Electronic-Registration.html](http://www.csdm2011.csdm.fr/Electronic-Registration.html).

### **Marine Corps Systems Command Small Business Opportunities Conference**

The Marine Corps Systems Command Small Business Opportunities Conference will be held Dec. 14, 2011, at the Fredericksburg Expo Center in Fredericksburg, Va. The purpose of the Annual Marine Corps Systems Command Small Business Opportunity Conference is to provide a forum to educate, guide, and assist businesses, specifically small business concerns, in supporting the warfighter through Program Executive Office-Land Systems and Marine Corps Systems Command (MARCORSYSCOM) requirements. This all-day small business conference will give small businesses the opportunity to demonstrate their products and services to MCSC personnel through table top displays, and the opportunity to participate in business matchmaking with representatives from all of the product groups and independent program managers. The conference will include interesting and motivating keynote speakers and at least one presentation on a small business-related topic. Participants will be afforded opportunities to network and visit small and large business exhibitors. Though this is labeled as a "small business opportunity conference," large business participation is welcome and encouraged. In fact, large businesses have actively participated over the years in similar small business conferences, both as exhibitors and through the National Defense Industrial Association sponsorship programs. For more information, contact Erin St. Ledger at [Estledger@ndia.org](mailto:Estledger@ndia.org) or call 703-247-2540. Register online at [www.ndia.org/meetings/2970/Pages/default.aspx](http://www.ndia.org/meetings/2970/Pages/default.aspx).