

### Invitation to Program Managers—Join NDIA's Program Management Systems Committee

The National Defense Industrial Association (NDIA) wants to broaden membership in its primary government-industry forum for promoting integrated program management using earned value management (EVM) and related processes.

NDIA, America's leading defense industry association promoting national security, provides a legal and ethical forum for the exchange of information between industry and government on national security issues. Its members foster the development of the most innovative and superior equipment, training, and support for the nation's warfighters and first responders, through its divisions, local chapters, affiliated associations, and events.

The association's Program Management Systems Committee (PMSC) serves as the primary forum for building strong industry and government working relationships to promote integrated program management using EVM and related processes. The majority of committee participants, however, are focused on EVM, not on other areas of integrated program management, e.g., risk and opportunity management, personnel recruitment and retention, and project management tools.

A new PMSC working group formed in February 2010 seeks to widen the committee's participation and focus by attracting more program managers to the committee functions and strategic planning activities. To achieve this goal, the working group has taken on three objectives: 1) modify the PMSC charter and objectives to reflect broader focus; 2) promote the formation of additional PMSC working groups to address a range of topics essential to successful program execution; and 3) initiate a campaign to increase program manager participation in PMSC.

Already, representatives from 17 companies have concurred on the need to broaden the PMSC constituency and focus. As part of its outreach, the working group is looking for government (in addition to industry) participants. In addition to face-to-face quarterly meetings, the working group confers telephonically on a monthly basis. Its co-chairs are Jane Spriggs (Lockheed Martin), [jane.spriggs@lmco.com](mailto:jane.spriggs@lmco.com), and Bill Altman (Battelle), [altmanb@battelle.org](mailto:altmanb@battelle.org). If you are interested in participating, contact the co-chairs. To find out more about the PMSC, including registration forms or details of the next quarterly meeting, visit the PMSC website at [www.ndia.org/pmhc](http://www.ndia.org/pmhc).

### DLA, Industry Partners Must Create More Value for Warfighters, Taxpayers

DEFENSE LOGISTICS AGENCY NEWS RELEASE (AUG. 26, 2010)  
*DLA Strategic Communications*

The Defense Logistics Agency and its industrial partners must improve buying power and create more value for warfighters and taxpayers, said Shay Assad, director of defense procurement and acquisition policy, Aug. 25.

Assad, the final speaker during the 2-day 2010 DLA Enterprise Supplier Conference and Exhibition, held in Columbus, Ohio, assured suppliers that contrary to their fears, the new movement toward efficiency doesn't mean declining profits.

"In fact, I fully expect that what you'll see as we go down the road is that those contractors who can demonstrate they've reduced their costs of operations will be rewarded," he said.

A contractor who reduces operations costs by 5 percent and has a normal profit rate of 13 percent may end up with a profit of 15 percent, for example "because the cost of the overall product to our taxpayers and warfighters is actually less," Assad continued. "So what we're looking to do is partner with industry to find ways to become more efficient.

"This is not about reducing the profitability of the defense industry. It's about us working together to find out how we can become more efficient," he said.

The amount of business going to small businesses should also increase in the coming year, Assad said. The current Defense Department goal for small business partnerships is 23 percent, but currently stands at about 19 percent. Out of \$400 billion spent by the department on supplies and services, about \$12 billion is going toward small businesses.

"There's no doubt that we can improve our buying power if we increase opportunities for small business, so we intend, especially in the world of services, to do everything we can to increase small business participation," he said.

DLA Small Business Programs Director Peg Meehan provided an additional forum for addressing small-business concerns, specifically those of service-disabled veteran-owned small businesses at an Aug. 25 afternoon town hall session.

"DLA is placing a lot of emphasis on getting to its goal on SDVOSB. The director has issued a direct challenge to the DLA acquisition workforce to raise the level of solicitations awarded to this group," Meehan said.

DLA has developed special new strategies to raise SDVOSB participation. In addition to the acquisition workforce challenge, DLA will continue to conduct market research to identify SDVOSBs and has revitalized the VetBiz initiative, which was formed in conjunction with the Department of Veterans Affairs in 2007, for national sustainment.

Revamping VetBiz adjusted the initiative's focus from its previous purpose of finding veteran-owned small businesses to fill requirements in the dwindling manufacturers' resources arena to a model that lets SDVOSBs develop repeatable processes that will allow them to continue to do successful, profitable business with DLA, officials said.

In addition to the town hall, DLA again offered an afternoon full of breakout sessions on topics ranging from alternative fuels to procurement integrity and acquisition. There was also a Defense Finance and Accounting Service workshop.

During a session focused on the Joint Contingency Acquisition Support Office session, Navy Rear Adm. Ron MacLaren, JCASO director, gave an overview of the contingency acquisition program. He told the audience JCASO provides program management of operational contract support to all of DoD combatant commands for planning exercises, training, and deployments. MacLaren also said his office will forward-deploy teams in support of the combatant commands.

"We have fly-away teams to assist with a contingency operation and provide contracting oversight. They also interface with the State Department and USAID organization and synchronize our efforts during certain contingency operations, such as after January's earthquake in Haiti," he said.

"JCASO provides a unity of effort for contracting," MacLaren added.

During the Performance-Based Logistics session, representatives from DLA Headquarters, DLA Land and Maritime, and DLA Troop Support explained why PBL partnerships are important to the agency, its suppliers, and customers.

"PBLs work because of the partnerships between DLA, industry, and the Services. No one can do it in a vacuum," said Bonnie Edison, a PBL specialist from DLA Land and Maritime.

Air Force Capt. John Spicer, director of the newly created DLA PBL Office, said DLA has done a good job establishing PBLs.

"There are opportunities out there," he said. "DLA is involved, and there is lots of potential with PBL partnerships with industry."

### **USSTRATCOM Space Symposium**

The U.S. Strategic Command Space Symposium will be held Nov. 2-3, 2010, at the Qwest Center in Omaha, Neb. The theme of the 2010 symposium, co-sponsored by the Armed Forces Communications and Electronics Association International and USSTRATCOM, will be "Conducting Military Space Operations—Advancing from Today to Tomorrow." This year's event offers space and defense professionals an unparalleled opportunity for education, interactive discussion, and exposure to the latest space operations technologies. More than 1,000 government officials, military leaders, top industry executives, exhibitors, educators, and students are expected to attend. Conference registration is now available at <https://reg.jspargo.com/usstratcom-mspace10/>. For program information, contact Terry Rogers at 703-631-6238. For patron/sponsor information, contact Gina McGovern at 703-631-6236. For exhibit information, contact J. Spargo and Associates at 703-631-6200.

### **2010 Program Executive Officer/Systems Command (PEO/SYSCOM) Commanders' Conference**

The 2010 Program Executive Officers'/Systems Command (PEO/SYSCOM) Commanders' Conference will be held Nov. 2-3, at the Defense Acquisition University, Fort Belvoir, Va. The theme of the fall conference will be "Best Practices: Acquiring, Delivering, Affordable Capabilities." The PEO/SYSCOM Commanders' conferences are a series of senior-level, invitation-only, non-attribution events that host approximately 300 Department of Defense and industry participants at each event. This annual forum provides a good opportunity for senior leadership from DoD and industry to meet and share their views and priorities. As the agenda is finalized, further details of the conference will be posted online at [www.dau.mil/images/Pages/Conferences.aspx](http://www.dau.mil/images/Pages/Conferences.aspx).

### **NDIA Mastering Business Development® Workshop**

The National Defense Industrial Association is sponsoring a Mastering Business Development® Workshop at Rancho Bernardo Inn in San Diego, Calif., Nov. 3-4, 2010. Mastering Business Development® is an educational and professional development program, which focuses on the thinking, process, and discipline required for professional business development. This 2-day workshop fosters participants' understanding of the core competencies required for success. Business Development is primarily a relationship and intelligence-gathering process. Thus participants learn how to leverage the principles of behavioral psychology to identify valid prospects, qualify them as opportunities, and develop win-win business relationships for their organizations, their clients, and themselves. Through the skilled Socratic teaching techniques of the instructors, participants acquire the knowledge, thinking, skills, and discipline required for proactive business development from a program management perspective. For more information, contact Michelle Hariston at [mhariston@ndia.org](mailto:mhariston@ndia.org) or 703-247-9478. Register online at [www.ndia.org/meetings/107A/Pages/default.aspx](http://www.ndia.org/meetings/107A/Pages/default.aspx).

### **2010 Combat Vehicles Conference**

The 2010 Combat Vehicles Conference will be held Nov. 8-9, 2010, at the Hyatt Regency Dearborn, in Dearborn, Mich. The theme of the 2010 conference is "Defining an Integrated, Networked Ground Combat Force for the Next Decade." As the "Long War" against worldwide terrorism continues, the nation's Armed Forces remain engaged across the entire spectrum of warfare. Each Service continues to strive to attain that elusive balance between maintaining a capable warfighting current force, simultaneously ensuring that they adequately prepare for the future battlefield. With the bulk of American ground forces engaged in stability operations, the roles of combat vehicles have come under intense scrutiny. This year's Combat Vehicles Conference is focused on providing insights into defining an integrated, networked ground combat force for the next decade. The conference will include program updates on selected Army and Marine Corps combat vehicles from the respective program experts. For more information, contact Alexis Larkin at [alarkin@ndia.org](mailto:alarkin@ndia.org) or 703-247-9463. Register online at [www.ndia.org/meetings/1620/Pages/default.aspx](http://www.ndia.org/meetings/1620/Pages/default.aspx).

### **22nd Annual International Integrated Program Management Conference**

The 22nd Annual International Integrated Program Management Conference will be held Nov. 8-10, 2010, at the Bethesda North Marriott Hotel and Conference Center in Bethesda, Md. This event is co-sponsored by Project Management Institute-College of Performance Management (PMI-CPM); the National Defense Industrial Association

(NDIA); and the Society of Cost Estimating and Analysis (SCEA). Learn from special guest speakers, professional education training seminars, tools tracks, topical workshops, and practice symposia. Socialize and network at a newcomers orientation and an all-attendee reception. For additional conference information, contact Gaile Argiro at [college@pmi-cpm.org](mailto:college@pmi-cpm.org) or 703-370-7885. Or visit the conference website at [www.pmi-cpm.org](http://www.pmi-cpm.org).

### **CMMI® 10th Annual Technology Conference and User Group**

The Capability Maturity Model Integration (CMMI®) 10th Annual Technology Conference and User Group will be held Nov. 15-18, 2010, at the Hyatt Regency Tech Center in Denver, Colo. CMMI® was developed in cooperation with the nation's commercial and defense industry, the U.S. Department of Defense, and the Software Engineering Institute and has become the de facto standard for integrated process improvement across multiple disciplines and areas of interest within commercial and defense industry, and governments worldwide. This conference addresses all categories of users and applications, and seeks to help provide a better understanding of CMMI® implementation worldwide for all adopters and users. CMMI® has clearly demonstrated real and tangible benefits to users, including defect containment, earlier detection of defects, improved delivered product quality, and overall improved product development performance. This conference will also highlight recent data on such benefits, including the latest CMMI® release of CMMI®-Services. CMMI® Ver. 1.3, which further seeks to improve the integrity and reduce inconsistencies in the CMMI® product suite, is in final development and will also be discussed in depth at the conference. For more information, contact Kelly A Seymour at [kseymour@ndia.org](mailto:kseymour@ndia.org) or 703-247-2583. Register online at [www.ndia.org/meetings/1110/Pages/default.aspx](http://www.ndia.org/meetings/1110/Pages/default.aspx).

### **Department of Defense Maintenance Symposium and Exhibition**

The Department of Defense Maintenance Symposium and Exhibition will be held Nov. 15-18, 2010, at the Tampa Convention Center in Tampa, Fla. This symposium is the premier annual event for DoD maintainers and their industry counterparts. The theme of the 2010 event will be "Maintenance: Sustaining Systems Today and in Tomorrow's Complex Environment." 2010 is a year of significant transition for DoD maintenance in its overseas contingency operations, in the organizational alignments that govern how and where maintenance is performed, and in the post-conflict roles of the nation's maintenance activities. Notably, 2010 is marked by further withdrawal of U.S. forces in Iraq, the beginning of Operation New Dawn, and increased focus on efforts in Afghanistan, where achieving success presents a different set

of challenges. Meeting the needs of overseas contingency operations is a theme central to the keynotes and sessions of the 2010 Maintenance Symposium. Additionally, the continuing effort to achieve efficiencies in organizational management and applying emerging technologies will be discussed. Register online at [www.sae.org/events/dod/](http://www.sae.org/events/dod/).

### **2010 Chemical and Biological Defense Science and Technology Conference**

The Defense Threat Reduction Agency, executing the Joint Science and Technology Office function within the Chemical and Biological Defense Program, will host the 2010 Chemical and Biological Defense Science and Technology (CBD S&T) Conference Nov. 15-19, at the Hilton Orlando in Orlando, Fla. The CBD S&T conference will identify and examine the best new and dynamic developments in areas of basic and applied research within the chemical and biological defense landscape. It will also provide an opportunity for interaction and collaboration among members of chemical and biological scientific fields on issues such as agent understanding, medical countermeasures, detection and diagnostic technologies, novel modeling and simulation, and protective technologies. These and additional topics will be addressed through hundreds of keynote, oral, and poster presentations. Register online at [http://cbdstconf2010.sainc.com/general\\_information/default.aspx](http://cbdstconf2010.sainc.com/general_information/default.aspx).

### **Program Executive Officer Land Systems, Marine Corps Systems Command, and National Defense Industrial Association Small Business Opportunity Conference**

The Program Executive Officer Land Systems (PEO LS), Marine Corps Systems Command (MCSC), and the National Defense Industrial Association (NDIA) are proud to present the Annual PEO LS and MCSC Small Business Opportunity Conference on Nov. 16, 2010, at the Fredericksburg Expo Center outside of Central Park in Fredericksburg, Va. The purpose of this annual conference is to provide a forum to educate, guide, and assist businesses, specifically small business concerns, in supporting the warfighter through PEO LS and MCSC requirements. This all-day small business conference will give small businesses the opportunity to demonstrate their products and services to MCSC personnel through displays, and the opportunity to participate in business matchmaking with representatives from all of the product groups and independent program managers. The conference will include interesting and motivating keynote speakers and at least one presentation on a small business-related topic. Though this is labeled as a "small business opportunity conference," large business participation is welcome and encouraged. In fact, large businesses (with over 500 employees) have actively participated over the years in

similar small business conferences, both as exhibitors and through the NDIA sponsorship programs. For more information, contact Mary Katherine Saladino at [msaladino@ndia.org](mailto:msaladino@ndia.org) or 703-247-2540. Register online at [www.ndia.org/meetings/1970/Pages/default.aspx](http://www.ndia.org/meetings/1970/Pages/default.aspx).

### **AIAA Missile Sciences Conference**

The American Institute of Aeronautics and Astronautics (AIAA) Missile Sciences Conference will be held Nov. 16-18, 2010, at the Hyatt Regency Monterey in Monterey, Calif. The AIAA Missile Sciences Conference focuses on the technology and science as applied to missile system and subsystem design, from concept development to operational fielding and testing. The conference provides participants with a classified forum to communicate to a unique audience of peers who are involved in the detailed implementation of weapon system design and test. Developing science and technology are the keys to providing the most capable and robust strategic and tactical missile systems in the world to the U.S. military. AIAA invites you to take advantage of this opportunity to share your knowledge with a broader community. Register online at [www.aiaa.org/content.cfm?pageid=230&lumeetingid=2287](http://www.aiaa.org/content.cfm?pageid=230&lumeetingid=2287).

### **14th Annual Small Business Conference**

The 14th Annual Small Business Conference will be held Nov. 17-18, 2010, at the Hilton McLean Tysons Corner in McLean, Va. The theme of the conference will be "Small Business and the Military: Success Through Partnership." Providing for the nation's security requires an effective partnership between the military and the small business community. This conference brings together leaders of the industry small business community and the government (Small Business Administration and Department of Defense) to discuss timely topics, including recent changes affecting small businesses. Participants will include key government decision makers from Washington to field commanders who conduct acquisitions. The conference provides a forum for open exchange of information and ideas between senior government officials and small business leaders. For more information, contact Kari King at [kking@ndia.org](mailto:kking@ndia.org) or 703-247-2588. Register online at [www.ndia.org/meetings/1430/Pages/1430\\_14thAnnualSmallBusinessConference.aspx](http://www.ndia.org/meetings/1430/Pages/1430_14thAnnualSmallBusinessConference.aspx).

### **2010 Interservice/Industry Training, Simulation & Education Conference**

The 2010 Interservice/Industry Training, Simulation & Education Conference (I/ITSEC) will be held Nov. 29 through Dec. 2, 2010, at the Rosen Center in Orlando, Fla. I/ITSEC 2010 is the world's largest modeling and simulation event. The theme for I/ITSEC 2010 is "Training Centric...Readiness Focused," emphasizing the need to arm American

servicemembers with not only the tools and weapons they need, but also the knowledge and strategy that go along with those tools and weapons. Modeling, simulation, training, and education provide those needed tools not only to do the jobs that need to be done, but also to help ensure the safe return of the nation's warfighters. The technologies that are showcased at I/ITSEC among industry, government, and academia contribute to the readiness of the United States and Coalition partner military services. I/ITSEC 2010 will continue the traditions set by earlier conferences by providing both a professional symposium offering world-class presentations as well as an exhibit hall that showcases the latest technology in modeling, simulation, training and education tools, technologies, and services. This year's team of government, industry, and academic professionals has spent the past year working diligently to ensure the success of this year's conference. The team has developed a quality program consisting of 24 tutorials, 157 paper presentations, special events, and over 500 exhibits. Additionally, the featured special events—the Future Leaders Pavilion, the Serious Games Showcase and Challenge, and the Warfighters' Corner—will be returning this year. Register online at [www.iitsec.org/Pages/default.aspx](http://www.iitsec.org/Pages/default.aspx).

### **2010 Worldwide Defense Special Security System Conference**

The Defense Intelligence Agency will host the 2010 Worldwide Defense Special Security System (DSSS) Conference Nov. 30 through Dec. 2, 2010, at the San Antonio Marriott Rivercenter in San Antonio, Texas. All DoD special security officers (SSO) and DoD contractors performing SSO functions are invited to attend. This will be the first Worldwide SSO conference in over 3 years, and the goal is to review the present state of the DoD Special Security System and to learn, discuss, and shape the future. The theme of this year's conference will be "Securing Intelligence Information—Today and Tomorrow," and will cover the range of SSO functions with a focus on cyber and insider threats. In addition to distinguished plenary speakers, there will be breakout sessions for specific security topics and for the military services, and exhibitions of security-related goods and services by both government and industry. Register online at [www.ncsi.com/dsss10/index.shtml](http://www.ncsi.com/dsss10/index.shtml).

### **NCMA's 29th Annual Government Contract Management Conference**

*NATIONAL CONTRACT MANAGEMENT ASSOCIATION NEWS  
RELEASE (SEPT. 16, 2010)*

ASHBURN, Va. More than 800 contracting, acquisition, and procurement professionals from both government and private industry will gather in Arlington, Va., for the National Contract Management Association's 29th Annual Govern-

ment Contract Management Conference (GCMC). The event will be held Dec. 9-10, 2010, at the Hyatt Regency Crystal City. Attendees are expected from several organizations, including BAE Systems, Boeing, CACI, the Central Intelligence Agency, the Defense Contract Management Agency, the Department of Veteran Affairs, General Atomics, the General Services Administration, Lockheed Martin, Northrop Grumman, and more. GCMC is an annual conference that provides premier professional development and networking opportunities to the greatest minds in the contracting, acquisition, and procurement fields. The event will feature several well-known speakers, over 20 high-quality educational sessions, four pre-conference seminars, and a free Contract Management Career Fair. Visit [www.ncmahq.org/events/gcmc2010](http://www.ncmahq.org/events/gcmc2010) for more information on the event.

### **Stability, Security, Transition & Reconstruction Operations**

The Stability, Security, Transition, and Reconstruction (SSTR) Operations Conference will be held Dec. 15-16, 2010, at the Crystal Gateway Marriott in Crystal City, Va. The theme of the conference will be "Building Partnerships: Planning for Uncertainty, Preparing for Success." Stabilization and Reconstruction campaigns have proven immensely complex, multi-faceted, complicated, and they are likely to remain a pillar of both U.S. foreign assistance and national security policy for the foreseeable future. Accordingly, within the context of the utilizing "Smart Power" in SSTR operations, the conference will enable participants to explore and contribute to understanding and overcoming policy and operational challenges, as well as shaping opportunities inherent to more efficient and effective stabilization efforts. Participants will network with and learn from a range of actors and stakeholders working across all stages of the pre-conflict, to combat, to security and sustainable peace and stabilization development continuum.

For more information, contact Allison A Doherty at [adoherty@ndia.org](mailto:adoherty@ndia.org) or 703-247-2570. Register online at [www.ndia.org/meetings/1450/Pages/default.aspx](http://www.ndia.org/meetings/1450/Pages/default.aspx).