

DAU and NDIA to Sponsor Defense Systems Acquisition Management Course Offering for Industry Managers

The Defense Acquisition University and the National Defense Industrial Association will sponsor an offering of the Defense Systems Acquisition Management course June 25-29, 2012, Island Hotel Newport Beach, Newport Beach, Calif. The course is targeted for industry program managers, assistant program managers, systems engineers, industry personnel serving on DoD integrated product teams, and other personnel who must interface with DoD program offices involved in program development and execution. The result of successful completion of this course is a comprehensive understanding of the environment and driving forces affecting your DoD counterparts that will significantly increase your awareness and effectiveness in dealing with programmatic issues.

The course is also open to a limited number of DoD personnel in grades O4-O6 and GS 13-15, tuition-free. Government students should already be certified at Level II to obtain maximum benefit from this course. Government employees and supervisors may apply the DSAM course towards fulfillment of the DoD requirement for acquisition workforce personnel to earn 80 continuous learning points every 2 years. DSAM counts for 34 CL points, or 3.4 continuous education units. DSAM presents the same acquisition policy information provided to DoD students who attend the DAU courses for acquisition certification training. It is designed to meet the needs of defense industry acquisition managers in today's dynamic environment, providing the latest information related to:

- Defense acquisition policy for weapons and information technology systems, including discussion of the DoD 5000 series (directive and instruction), and the *Defense Acquisition Guidebook*;
- Defense acquisition reform and initiatives;
- Defense acquisition procedures and processes;
- The planning, programming, budgeting, and execution process, and the congressional budget process; and
- The relationship between capability needs determination, resource allocation, science and technology activities, and acquisition programs.

All course materials will be provided to students on CD-ROM. It is highly recommended that students bring a laptop computer to the class. If you do not have access to a laptop, please contact the respective meeting planner as soon as possible. There will be a limited number of laptops available for use through NDIA, so please call early.

For further information, see www.ndia.org/meetings/202A/Pages/default.aspx. Industry students should contact Julie Veldkamp, at jveldkamp@ndia.org or 703-247-2577.

A limited number of experienced government students may be selected to attend each offering. Prospective government students must first contact Karen Byrd at 703-805-3728 or e-mail Karen.Byrd@dau.mil prior to registering with NDIA.

DAU Partners with DCMA

On Oct. 28, DAU President Katrina McFarland and Charlie Williams, director of the Defense Contract Management Agency (DCMA), signed a Memorandum of Agreement creating the College of Contract Management (CCM). The purpose of this strategic partnership is to develop an accredited contract management curriculum to enhance the knowledge and skills of the DCMA workforce, eventually utilizing these quality learning assets for the entire Defense Acquisition Workforce. Ultimately, DAU and DCMA aim to provide the needed training to deliver quality products and services to the warfighter—on time and within cost specifications.

The training portfolio extends across all contract management career fields, including quality assurance, contracting, systems engineering, production and manufacturing, program management, and specialized areas such as Naval Special Emphasis and Contingent Contracting. This joint effort leverages current DAU and DCMA learning assets to support development of training by functional discipline. The curriculum development strategy is to focus first on the highest concentration of functional disciplines: contracting, quality assurance, and production and manufacturing.

Kurt Stonerock was selected for the position of CCM dean in early March. He has more than 30 years of experience as an Air Force leader. He served in contract administration positions for 14 years as an Authorized Contracting Officer (ACO), a commander of DCMA field activities in the United States and overseas, and as DCMA Chief of Staff. He also served as a faculty member of the U.S. Air Force Command and Staff College. He earned his doctorate from Auburn University.

Automated Requirements Roadmap Tool

On Jan. 20, the latest version of the Automated Requirements Roadmap Tool (ARRT), used in acquiring services, was posted on the Acquisition Community Connection at <https://acc.dau.mil/arrt>. ARRT Version 1.5 adds several user-requested enhancements, including new fields for descriptions of High Level Objectives, improved deliverables management across tasks, a comments feature for easier

user collaboration, easy import of project data from previous ARRT versions, and multiple user interface improvements. The ARRT User Guide is on the Service Acquisition Mall at <http://sam.dau.mil>. Since it was first released in August 2011, the ARRT has been downloaded nearly 1,100 times from the website. In addition, 212 students in the Mission-Focused Services Acquisition course (ACQ 265) have received intensive training on using the tool to develop performance-based work statements. The ARRT is a Better Buying Power job aid designed to help users improve service acquisitions by developing high-quality performance-based service requirements, following a proven process.

DAU Stands Up Satellite Campus at Hill Air Force Base in Utah

On Feb. 23, West Region leadership and key Hill Air Force Base leadership personnel participated in a ribbon-cutting ceremony for DAU's newest satellite campus. Many distinguished visitors helped celebrate DAU's grand opening. Both Maj. Gen. Andrew E. Busch, commander of the Ogden Air Logistics Center in Utah, and West Region Dean Andy Zaleski spoke of the importance of DAU's presence and to the future contributions of Hill AFB's mission. Dr. Brian Anderson was selected as DAU's site director and manages DAU's on-base training location as well as teaches many of the resident courses.

With four dedicated classrooms, DAU can now more cost-effectively serve the growing needs of defense acquisition personnel operating in the Rocky Mountain states. DAU is also better positioned to respond to mission assistance requests that surface at Hill AFB from the 309th Maintenance Wing, Aerospace Sustainment Directorate, and other key acquisition and sustainment-support organizations.

DAU Receives 2012 LearningElite Award

On April 1, DAU was honored with a LearningElite Award at the Chief Learning Officer (CLO) Symposium. DAU ranked second among 45 selected organizations, and also received the Editor's Choice Award for Leadership Commitment. The ranking is an improvement from the university's third place finish last year.

The LearningElite Award is a unique, peer-reviewed ranking and benchmarking program that recognizes organizations that employ exemplary workforce development strategies to deliver significant business results. New to the LearningElite program this year were the capstone evaluations that the top six companies had to complete. DAU, General Mills, AT&T, Accenture, McDonald's Corp., and UPS completed a presentation and an executive interview with a senior stakeholder before the capstone evaluation

judging panel. Shay Assad, director of defense pricing, was interviewed as part of the process.

The 2012 LearningElite organizations will be featured in the June 2012 issue of *Chief Learning Officer* magazine. General Mills received this year's first place award, followed by DAU and AT&T.

New DoD Contracting Officer's Representative Handbook

The Department of Defense Contracting Officer's Representative Handbook (DoD COR HDBK) has been published by the director, Defense Procurement and Acquisition Policy, Office of the Under Secretary of Defense for Acquisition, Technology and Logistics, effective March 22, 2012. The handbook is a wealth of information and tips, and provides overarching guidance and direction to all DoD CORs. View the handbook at www.acq.osd.mil/dpap/cpic/cp/docs/USA001390-12_DoD_COR_Handbook_Signed.pdf.

2012 DAU Industry Day

Acting Under Secretary of Defense for Acquisition, Technology and Logistics Frank Kendall believes the defense acquisition community can achieve affordable, efficient programs in this time of fiscal austerity, while maintaining a healthy industrial base. Hear how at the 2012 Industry Day, May 1 at the DAU Fort Belvoir, Va., campus. For more information or to learn more about the day's events, visit the 2012 DAU Industry Day website at <https://crs.dau.mil/industry/Default.asp>.

Learn how to reduce sustainment costs on the systems you support while earning 42 CLP's for maintaining DAWIA and FAC-C certifications by attending the Life Cycle Executive Leadership Program in Chapel Hill/Durham, NC and get credit for 42 CLP's for the one-week course.

The Life Cycle Executive Leadership Program (LCELP) is a one-week executive education program designed for leaders who work in the areas of acquisition, logistics, sustainment, budgeting, contracting, and engineering. Ideal candidates want to learn more about implementing, managing, or developing life cycle plans or policies in their organizations.

Institute for Defense and Business Life Cycle Executive Leadership Program

The Institute for Defense and Business (IDB) developed the Life Cycle Executive Leadership Program (LCELP) in response to the need to reduce total ownership costs for military and other government products, services, platforms, and systems. The IDB offers this course in part-

nership with two leading Schools of Industrial and Systems Engineering—North Carolina State University (NCSU) and North Carolina Agricultural and Technical State University (NC A&T). Experts from these universities, the private sector, and military/government thought leaders collaborated with the IDB to develop a curriculum on effective and affordable life cycle systems design. The objective of the course is to increase the life cycle management knowledge and skills of participants while linking them to a broader network of peers. LCELP provides world-class academic instruction, peer interaction, and in-depth exchanges with military, government, and private sector counterparts.

An upcoming course will be conducted Aug 5-10. To learn more, contact April McGill at either mcgill@idb.org or 919-969-8008.