

DAU and NDIA to Sponsor Defense Systems Acquisition Management Course Offering for Industry Managers

The Defense Acquisition University and the National Defense Industrial Association will sponsor an offering of the Defense Systems Acquisition Management course Jan. 23-27, 2012, at the PGA National Resort & Spa, Palm Beach Gardens, Fla. The course is targeted for industry program managers, assistant program managers, systems engineers, industry personnel serving on DoD integrated product teams, and other personnel who must interface with DoD program offices involved in program development and execution. The result of successful completion of this course is a comprehensive understanding of the environment and driving forces affecting your DoD counterparts that will significantly increase your awareness and effectiveness in dealing with programmatic issues.

The course is also open to a limited number of DoD personnel in grades 04-06 and GS 13-15, tuition-free. Government students should already be certified at Level II to obtain maximum benefit from this course. Government employees and supervisors may apply the DSAM course towards fulfillment of the DoD requirement for acquisition workforce personnel to earn 80 continuous learning points every 2 years. DSAM counts for 34 CL points, or 3.4 continuous education units. DSAM presents the same acquisition policy information provided to DoD students who attend the DAU courses for acquisition certification training. It is designed to meet the needs of defense industry acquisition managers in today's dynamic environment, providing the latest information related to:

- Defense acquisition policy for weapons and information technology systems, including discussion of the DoD 5000 series (directive and instruction), and the *Defense Acquisition Guidebook*;
- Defense acquisition reform and initiatives;
- Defense acquisition procedures and processes;
- The planning, programming, budgeting, and execution process, and the congressional budget process; and
- The relationship between capability needs determination, resource allocation, science and technology activities, and acquisition programs.

All course materials will be provided to students on CD-ROM. It is highly recom-

mended that students bring a laptop computer to the class. If you do not have access to a laptop, please contact the respective meeting planner as soon as possible. There will be a limited number of laptops available for use through NDIA, so please call early.

For further information, see www.ndia.org/meetings/202A/Pages/default.aspx. Industry students contact Julie Veldkamp at jveldkamp@ndia.org or call 703-247-2577.

A limited number of experienced government students may be selected to attend each offering. Prospective government students must first contact Karen Byrd at 703-805-3728 or e-mail Karen.Byrd@dau.mil prior to registering with NDIA.

An Early Partnership Ensures Interoperability Success for Students at the Defense Acquisition University

Joint Interoperability Test Command Public Affairs

FORT HUACHUCA, Ariz.—Over the past year, the Joint Interoperability Test Command has partnered with the Defense Acquisition University to educate and raise awareness of what JITC does and why JITC, as the joint interoperability certifying authority, is important for those in the acquisition community.



FORT HUACHUCA, Ariz. (Sept. 20, 2011). Sierra Vista, Ariz. resident, Danielle M. Koester, chief, Engineering and Policy Branch, Joint Interoperability Test Command instructs the JITC module as part of the Executive Program Manager's Course (PMT402), at the Defense Acquisition University. The instruction module focuses on policies, processes, and procedures for issuing joint interoperability certification of information technology and national security systems.

Courtesy photo

DEFENSE ACQUISITION UNIVERSITY STRATEGIC PARTNERSHIPS

Through the years, the Defense Acquisition University has established strategic partnerships with universities and colleges, defense-sector corporations, professional associations, other government agencies, and international organizations. Such partnerships with academic institutions allow Defense Acquisition Workforce members to transfer DAU course work toward college and university degrees and certificates. Partnerships with industry, professional societies, government agencies, and international organizations focus on sharing training materials, tools, modules, and training opportunities. A complete database of DAU Strategic Partnerships can be found at www.dau.mil/aboutDAU/Pages/partnerships.aspx. In fall 2011, the following additional partnerships were added to the database:

DAU-Trident University International

The DAU and Trident University International strategic partnership provides quality-driven and affordable educational opportunities for Department of Defense acquisition, technology and logistics workforce personnel. AT&L personnel can apply to TUI and transfer certain DAU completed course credits to a variety of TUI's online programs at the bachelor's and master's degree levels, with relevant concentrations such as project management, logistics management, public management, managerial/governmental accounting, quality management, strategic leadership, IT management, and many others. For information on the DAU-TUI strategic partnership, visit www.trident.edu/defense-acquisition-university-partnership.

BS to MBA: Excelsior Launches Dual Degree Program

Body Excelsior College has launched a dual track business program that will allow students to simultaneously complete their bachelor's degree while getting a head start on their MBA. The program is expected to lower costs and decrease the time it would normally take to complete both programs separately. Employees and members of Excelsior College's partner organizations will have the added advantage of discounts on fees and significantly reduced tuition rates for 114 credits of this dual program. Those seeking more information should contact an Excelsior admissions counselor at 1-888-285-8649 or e-mail at admissions@excelsior.edu.

DAU-University of Maryland University College: Alliance for Acquisition Excellence

Current and former DAU students can now choose from a wide range of University of Maryland University College undergraduate and graduate programs that can help meet Defense Acquisition Workforce requirements. UMUC's degrees may also satisfy education requirements for Defense Acquisition Corps membership. Programs are available in a wide range of career fields. Students can apply credits completed at the DAU toward a degree from UMUC. In addition, UMUC accepts credits earned at two-year or four-year institutions or through credit by examination, military service, and ACE-recommended training. For a complete list of UMUC programs and more information about UMUC credit transfer policies, visit www.umuc.edu/military/milprograms/dau/index.cfm.

Initially, the partnership started as an invitation to speak at the DAU Executive Program Manager's Course (PMT402), but was so well received by the students, that JITC was invited to become a regular part of the curriculum, explains Sierra Vista resident and instructor, Danielle M. Koester, chief, Engineering and Policy Branch, JITC.

"At first, it was a guest speaker kind of a thing, but then became more integrated with the regular course curriculum," said Koester. "Since then we've been providing the same instruction for every [Executive Program Manager's] course offering."

The DAU is a Department of Defense training institution that trains DoD personnel in the fields of acquisition, technology, and logistics, including leadership and program management. The Executive Program Manager's Course is offered about five times a year at DAU, at its Fort Belvoir, Va. campus.

Koester explains the course's students are mostly program managers or those about to be program executive officers within the DoD. JITC's instructional module focuses on policies, processes, and procedures for issuing joint interoperability certification of information technology and national security systems.

JITC's module also addresses how JITC supports the warfighter with tools like the JITC Warfighter Support Hotline: 1-800-LET-JITC. The DoD Interoperability Communications Exercise is also highlighted as part of JITC's module.

"We provide an overview of who we are and what we do and basically what a program manager needs to do in order to get their interoperability certification, which is really what the students are looking for," said Koester.

The class not only allows JITC an opportunity to raise awareness of the important role JITC plays within the DoD, but it also provides a platform for two-way communications. Students can raise issues and concerns about policy and make recommendations for JITC to consider and to refine policy. "I'll bring back some of their suggestions," said Koester, "and some of their suggestions have been implemented."

Based on the success of engaging and educating the students at DAU, Koester said that there are opportunities for bringing this course material to other students and venues. JITC's information track teaches students what JITC is and why working with JITC early for interoperability certification ultimately helps program managers.

"This is an investment in the future," said Koester. "We really can help save taxpayer dollars, by the program managers knowing what they need to do in order to be interoperable and get their certification."

The Executive Program Manager's Course is a four week course and is designed to meet the learning and performance needs of newly selected program executive officers, deputy PEOs, and program managers/deputy program managers. Participants learn through open dialogue with senior DoD, congressional, Government Accountability Office, and industry leaders. Tailored sessions are presented on contemporary topics and issues. This course culminates in development of an action plan to better manage the student's program, program office, and professional development.

2012-2013 Senior Service College Fellowship

The 2012-2013 Defense Acquisition University-Senior Service College Fellowship announcement is open from now until March 15, 2012, to all eligible GS-14s and 15s who have met their current position certification requirements. The 2012-2013 DAU-SSCF will be offered at Huntsville, Ala.; Warren, Mich.; and Aberdeen Proving Ground, Md. For more information, visit <http://live.usaasc.info/career-development/programs/defense-acquisition-university-senior-service-college/announcement/>.

Update on New Student Information System

DAU has successfully procured a commercial-off-the-shelf New Student Information System to replace the current distinct DAU registration systems for the four Services. The Web-based system, named PORTICO, will interface with DAU and DoD systems, AITAS, and CAMP/CAPPMIS. Army workforce members will be able to authenticate with a DoD Common Access Card. PORTICO will standardize functionality and capability, allowing more transparency and up-to-date status information for students applying for DAU courses. The system is in the Business Requirements Review phase, with initial operating capability planned for August 2012 and full operating capability targeted for January 2013. For more information, go to www.dau.mil/sis/default.aspx.

DAU Research Symposium: "The Limits of Competition" Call for Papers

The DAU Research Symposium will be held Sept. 18-19, 2012, at the DAU main campus, Fort Belvoir, Va. The recent Carter initiatives on efficiency and affordability are the latest in a number of efforts to foster competition among DoD suppliers to hold down costs. With the supplier base shrinking, the opportunities for competition have become more challenging. The change in acquisition environment brings to the fore the question of whether competition is, in fact, an efficient

means of managing costs, especially in a single buyer market (i.e., DoD) that limits the options for suppliers. Toward that end, the "Limits of Competition" theme of the symposium is intended to address these issues by calling for thoughtful, analytical research and discussion that can assess ramifications and risks of competition in defense acquisition, and provide insights that can inform policymaking on the subject.

Papers are due Jan. 30, 2012. For more information, visit www.dau.mil/research/documents/LimitsofCompetition-Call4Papers_notice.pdf

DAU Professor Publishes Book on Executive Coaching

DAU Professor Dr. Al Moseley has recently published *Coaching ROI: Delivering Strategic Value Employing Executive Coaching in Defense Acquisition*. A DAU executive coach and performance learning director of DAU's Leadership and Management curriculum, Moseley and his executive coaching colleagues measured the results achieved by their defense acquisition clients. Moseley's dissertation and book document a strategic value of executive coaching at a conservative ROI (Return on Investment) of 1,066 percent. Similarly, the clients and their organizations experienced six qualitative leadership results: increased customer satisfaction, increased resources, increased work-group productivity, reduced cycle time, increased organizational efficiency, and increased personal productivity.



EVM practices, procedures, and policies. The Issue Resolution section of the site provides a mechanism for industry and government EVM practitioners to seek clarification from PARCA EVM staff regarding existing policy and guidance.

DAU Receives 2011 CLO Learning in Practice Award

DAU received the Silver Vanguard Award, one of *Chief Learning Officer* magazine's Learning in Practice Awards, in recognition of DAU's 2011 Learning Technologies Roadmap. "The Learning In Practice Awards were established to recognize transformational and visionary leaders in enterprise education," said Norm Kamikow, president and editor in chief of *Chief Learning Officer* magazine. "The winners are the industry leaders who truly champion innovation and transform it into learning and value for their organizations." All of the award winners will be featured in a special supplement in the December issue of *Chief Learning Officer* magazine.

DAU 2012 Printed Catalog

DAU's printed catalog is published annually on Oct. 1st of each year. The printed catalog contains information accurate as of the date it was published. Our most recent edition as well as past issues dating back to 2001 are available online in PDF form. Updates and changes after publication are captured in DAU's iCatalog. The iCatalog is your source for the most current information. Visit http://icatalog.dau.mil/onlinecatalog/Archived_Catalogs.asp to view, print, or download the 2012 DAU iCatalog or excerpts of past DAU catalog issues.

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Earned Value Management Division Launches New Earned Value Management Website

The Assistant Secretary of Defense (Acquisition) is pushing forward with a reinvigorated focus on Earned Value Management with the launching of a new website at www.acq.osd.mil/evm/ devoted to the discipline. Developed under the auspices of the recently formed EVM Division of the Performance Assessments and Root Cause Analyses office, the new website is just the beginning of PARCA's commitment to provide a single source where government and industry personnel can go for the most comprehensive and authoritative information on DoD-related EVM resources.

The site is divided into three key content areas: Resources, Frequently Asked Questions, and Issue Resolution. The Resources section of the site provides links to official DoD policies and standards, guidance and references, other DoD EVM websites, and links to websites of public-sector associations that are involved in the effective implementation of

