

OUR READERS HAVE SPOKEN!

Based on a random survey of 2,500 *Program Manager* magazine subscribers, we have condensed reader comments on our flagship periodical into the following categories:

CALL FOR AUTHORS

Our readers want information on these suggested topics for future issues. Are you a potential author?

- Short takes, nuggets, or “laundry lists” of information on acquisition reform.
- Articles related to acquisition written by DoD/industry employees working on advanced degrees (articles vs. academic papers).
- Disposal and sales articles.
- Non-weapons systems articles, particularly on automation and information management.
- Dialogue on government/industry relationships or interviews with defense acquisition executives and industry chief executive officers.
- Commercial standards and specifications, negotiating in a commercial environment.
- Lessons learned from program managers.
- Examples where program managers lead policy and challenge state-of-the-

art program management techniques and methods.

- Installation and Support services from a program manager’s viewpoint. With reduced budgets, more planning and preparation with less money requires better reform tools.
- More articles from industry in general.
- Debate topics in a forum situation: point/counterpoint, industry vs. government, Service vs. Service.

GENERAL SUGGESTIONS

- Add Web site information and E-mail addresses for authors and agencies mentioned in articles.
- Publicize training and job opportunities. (Note: The DSMC Web site at <http://www.dsmc.dsm.mil> has direct links to our 1999 Course Schedule and Catalog. To post a job announcement or training opportunity on the DSMC Web site, send an E-mail requesting approval to Infomaster@dsmc.dsm.mil.)
- Less photos of events, more training information.

KUDOS

We received encouraging comments from several readers. Many were similar; some focused on specific features of the mag-

azine, while others addressed the publication as a whole:

- “Surfing the Net is excellent – keep it up!”
- “I widely distribute *Program Manager* magazine to project officers as a training tool.”
- “Quality product! Put it on your home page.” (Note: It’s already out there! Go to <http://www.dsmc.dsm.mil> on the Internet. Overall, the DSMC Home Page receives over 300,000 hits a month.)

RECAP

Many thanks to those who took the time to return the survey, especially those who added constructive comments. If you did not receive a survey and would like to comment on our magazine or recommend a potential author or topic, please send an E-mail to cjohnson@dsmc.dsm.mil or call us at (703) 805-2892, DSN 655-2892.

With your help, we hope to make *Program Manager* the publication of choice for those seeking information on trends, policies, events, and current thinking affecting program management and defense systems acquisition.

Inside DSMC



Air Force Col. Legand L. Burge Jr., Dean, Academic Programs Division, retired effective June 1. Assigned to the college in June 1998, Burge was the former Vice Commander, Air Force ROTC, Maxwell AFB, Ala.

Air Force Col. Legand L. Burge Jr., Dean, Academic Programs Division, retired effective June 1. Assigned to the college in June 1998, Burge was the former Vice Commander, Air Force ROTC, Maxwell AFB, Ala.

Gwen Capozzi, Director, Resource Management, departed the college on March 12 to accept a position of increased responsibility with the Office of the DoD Chancellor for Education and Professional Development. Arriving at the college in August 1994, Capozzi served as the director throughout her DSMC tenure.



Formerly the Chief, Civilian Personnel Services Office, Pearson retains that title along with her added responsibilities as Acting Director.

Cathy Pearson is currently the Acting Director, Human Resources and Administration Department, a position she has been filling since November 1998.



Air Force Col. William W. Selah joined the DSMC staff as Dean, Research, Consulting, and Information Division effective April 30. Selah comes to the college from the Office of the Assistant Secretary of the Air Force (Acquisition), where he was the Chief, Acquisition Man-

agement Policy Division, Deputy Assistant Secretary (Management Policy and Program Integration). A 1974 graduate of California State University – Sacramento, he holds a bachelor’s degree in Electrical Engineering (with honors) and a master’s from the Air Force Institute of Technology in Electrical Engineering (Observables Reduction).