

Defense AT&L Magazine—A Multiple Winner

Defense AT&L magazine, published by the Defense Acquisition University (DAU), recently won two more awards for publication excellence.

The National Association of Government Communicators (NAGC) at its June 8 meeting awarded *Defense AT&L* its second-place award in the magazine category. Also in June, the magazine for the third consecutive year won an APEX Award for Publication Excellence in the category of magazines of 32 pages or more per issue.

DAU President James Woolsey said, "*Defense AT&L* has long been and continues to be an important way to get information to the workforce and to share insights and ideas. The magazine does this in a compelling and professional way, demonstrating the high standards we have at DAU, as well as the professional commitment of our professors and the broad Defense Acquisition Workforce to sharing, and learning, and improving acquisition outcomes."

The NAGC judges for the 2016 Blue Pencil & Gold Screen Awards included representatives of private industry, consultants and research organizations as well as federal, state and local agencies. There were 265 entries in all categories. NAGC, with offices in Falls Church, Virginia, is an association of public information officers, spokespersons, social media developers and managers and graphic designers and other government communications specialists.

The 28th APEX Competition for Communications Professionals received more than 1,600 entries. The judges included editors, publishers and consultants. The APEX awards are an annual event sponsored by the editors of



Writer's Web Watch, published by Communications Concepts Inc., a consulting group in Springfield, Virginia.

Both awards name *Defense AT&L* Managing Editor Benjamin Tyree, Art Director Tia Gray and the Editorial and Production Staffs and Art and Graphics Team of the DAU Visual Arts and Press department headed by Randy Weekes. Those staff contributors to *Defense AT&L* include Copy Editor and Circulation Manager Debbie Gonzalez; Production Manager Frances Battle; and Noelia Gamboa and Michael Shoemaker, who provide online and editing

support, respectively. Collie Johnson adds extra information to *DAT&L's* online site.

Judges in the NAGC competition praised the writing, editing and graphics of *Defense AT&L*. One judge from NASA wrote: "All three selections showed a very creative and visually appealing layout. The publication overall was a fascinating analysis of complex subjects and very readable" and "Very nice publication for a small staff. The images illustrated the subject of the features very well." Another judge from a Mississippi state agency wrote: "Although it seems you have very few staff writers, the writing style seems consistent" and "The articles were clear and can be easily understood by this lay person reading them."

The three issues of *Defense AT&L* that were awarded recognition in the NAGC competition included those of January-February 2015, May-June 2015 and November-December 2015 (covers shown above). The winning entry for APEX was the single May-June 2015 issue.