

SAVE THE DATE FOR THE 2014 DOD PRODUCT SUPPORT MANAGER (PSM) WORKSHOP

Attention all DoD Program Managers (PM), Product Support Managers (PSM), and their defense industry counterparts: The Office of the Deputy Assistant Secretary of Defense for Materiel Readiness has advised that the DoD Product Support Manager (PSM) Workshop is scheduled for October 28-30, 2014, at the Defense Acquisition University campus at Fort Belvoir, Va. The workshop is tentatively slated to last for 2-½ days. This workshop has been in the past, and will continue to be, an extremely low-cost event, with a video teleconference option potentially being considered.

Additional information, including the agenda once it's finalized, will be posted on the Life Cycle Logistics Blog at <https://dap.dau.mil/career/log/blogs/default.aspx>; the Deputy Assistant Secretary of Defense for Materiel Readiness PSM Workshop website at http://www.acq.osd.mil/log/mr/PSM_conference.html; and the DAU LOG CoP Product Support Manager (PSM) website at <https://acc.dau.mil/psm>.

Posted by Bill Kobren, DAU Director, Logistics & Sustainment Center.

DAU and NDIA to Sponsor Defense Systems Acquisition Management Course Offering for Industry Managers

The Defense Acquisition University and the National Defense Industrial Association will sponsor an offering of the Defense Systems Acquisition Management course Sept. 8-12, 2014, at the Hyatt Regency Dallas in Dallas, Texas.

The course is targeted for industry program managers, assistant program managers, systems engineers, industry personnel serving on DoD integrated product teams, and other personnel who must interface with DoD program offices involved in program development and execution. The result of successful completion of this course is a comprehensive understanding of the environment and driving forces affecting your DoD counterparts that will significantly increase your awareness and effectiveness in dealing with programmatic issues.

The course is also open to a limited number of DoD personnel in grades O4-O6 and GS 13-15, tuition-free. Government students should already be certified at Level II to obtain maximum benefit from this course. Government employees and supervisors may apply the DSAM course towards fulfillment of the DoD requirement for acquisition workforce personnel to earn 80 continuous learning points every 2 years. DSAM counts for 34 CL points, or 3.4 continuous education units. DSAM presents the same acquisition policy information provided to DoD students who attend the DAU courses for acquisition certification training. It is designed to meet the needs of defense industry acquisition managers in

today's dynamic environment, providing the latest information related to:

- Defense acquisition policy for weapons and information technology systems, including discussion of the DoD 5000 series (directive and instruction), and the Defense Acquisition Guidebook;
- Defense acquisition reform and initiatives;
- Defense acquisition procedures and processes;
- The planning, programming, budgeting, and execution process, and the congressional budget process; and
- The relationship between capability needs determination, resource allocation, science and technology activities, and acquisition programs.

All course materials will be provided to students on CD-ROM. It is highly recommended that students bring a laptop computer to the class. If you do not have access to a laptop, please contact the respective meeting planner as soon as possible. There will be a limited number of laptops available for use through NDIA, so please call early.

For further information, see <http://www.ndia.org/meetings/402A/Pages/default.aspx>. Industry students should contact Tia Pitt at tpitt@ndia.org or 703-247-9467.

Pre-Command Course Scheduling

U.S. ARMY ACQUISITION SUPPORT CENTER (JULY 2014)

The information below is provided to facilitate pre-planning for those officers/civilians who are selected for Acquisition Command and Key Billet/PM assignments. Each officer/civilian who is selected by the board is required to attend, at a

minimum, the Branch and Branch Immaterial Pre-Command Course (PCC). Officers who are Dual Certified as Contracting and Program Management and are selected at the LTC/GS14 level must attend PMT 401 (and all prerequisites). Officers slated as Project Managers at the COL/GS15 level must attend PMT 402. Officers who are certified only in Contracting, and who are slated to Contracting-centric Command Select List (CSL) positions will attend their Branch PCC at the Acquisition Center of Excellence (Huntsville) and the Branch Immaterial PCC at Ft Leavenworth.

The following DAU class dates are available for PMT 401/402 for FY15. View the entire 2015 DAU Course Schedule at <http://icatalog.dau.mil/onlinecatalog/tabnav.aspx>.

Name	Class #	Location	Start Date
PMT 401	001	Ft Belvoir Va.	Jan. 26, 2015
PMT 401	002	Huntsville, Ala.	Feb. 23, 2015
PMT 401	003	Kettering, Ohio	March 16, 2015
PMT 401	004	San Diego, Calif.	Feb. 2, 2015
PMT 401	005	Ft Belvoir, VA	April 20, 2015
PMT 401	006	Kettering, Ohio	Aug. 24, 2015
PMT 401	007	Ft Belvoir, VA	Sept. 8, 2015
PMT 402	001	Ft Belvoir, VA	Oct. 20, 2014
PMT 402	002	Ft Belvoir, VA	Jan. 20, 2015
PMT 402	003	Ft Belvoir, VA	April 27, 2015
PMT 402	004	Ft Belvoir, VA	Aug. 3, 2015

ASTD Confers 2014 Excellence in Practice Citation on DAU

The American Society for Training & Development (ASTD) named DAU a 2014 Excellence in Practice citation winner in the Career Development category for the Army/DAU Senior Service College Fellowship (SSCF). ASTD’s Excellence in Practice program recognizes organizations for results achieved through training and development practices and solutions. Citations are presented to organizations with promising practices that have shown they will demonstrate measurable results. On behalf of DAU and its partner, the Army Acquisition Support Center, Dr. James McMichael and Marsha Dollarhide accepted the ASTD Excellence in Practice Citation May 5, at an awards ceremony held during ASTD’s International Conference & Exposition in Washington, D.C.

The Army/DAU Senior Service College Fellowship provides leadership and acquisition management training for Army Acquisition Corps members at the senior management level. The program has experienced six successful years and de-

ployment to three locations nationally, and was recognized last year by the Army for its achievement. ASTD received 142 submissions in 2013 from organizations around the world. Nine practices were chosen to receive awards and 41 were selected to receive citations. Excellence in Practice categories include career development, diversity and inclusion, managing the learning function, integrated talent management, facilitating organizational change, performance improvement, coaching and mentoring, learning technologies, organizational learning and development, and sales enablement.

Instructor Receives U.S. Patent

Dr. Craig Arndt, acting chair of the Engineering and Technology department at DAU’s Capital and Northeast Region, was granted U.S. Patent 8,684,926 (“System and Method for Knowledge Verification Utilizing Biopotentials and Physiologic Metrics”), April 1. This is Dr. Arndt’s seventh patent.

The technology behind this patent has important applications to both defense and civil systems and products. The invention detects and analyzes human brain activity when a person sees familiar and unfamiliar images, determining from the brain waves whether the person has knowledge or memory of the image. The system uses cutting-edge artificial intelligence algorithms and advance signal processing to make this determination quickly. The technology may, in the future, lead to breakthroughs in how humans and computers interact. Imagine a computer-based learning system that knows whether you remember content that has been presented and can alter future content based on how well you are currently learning.

The U.S. patent system is managed by the patent and trademark office and was authorized by the Constitution to encourage and protect inventors of new technology—Article I, Section 8, Clause 8 of the United States Constitution, “To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries.”

U.S. patents are enforced for 20 years from the date of application. In the case of Dr. Arndt’s patent, he submitted the application in February 2009, so the patent will expire February 2029. The process of getting a patent issued is complex, difficult, and time consuming. In this case, it took more than five years of work to get the patent issued.

**FROM LEONARDO MANNING, DAU DIRECTOR,
CENTER FOR CONTRACTING**

DoD Purchase Card Guidebook (June 9, 2014)

The downloadable version of the *Department of Defense Government Charge Card Guidebook for Establishing and Managing Purchase, Travel, and Fuel Card Programs*, dated May 30, 2014, was currently made available and issued by the Director, Defense Procurement and Acquisition Policy. The purpose of this updated guide is to help Department of Defense officials establish and manage charge card programs. It provides a high-level overview of the policies and processes, with a goal to streamline and consolidate processes common to the purchase, travel, and fuel card programs. Download the guidebook at <https://dap.dau.mil/career/cont/blogs/archive/2014/06/09/dod-purchase-card-guidebook.aspx>.

Read more of Manning's Blog entries at <https://dap.dau.mil/aphome/das/Pages/BlogsRecentPosts.aspx>.

**FROM BILL KOBREN, DAU DIRECTOR, LOGISTICS &
SUSTAINMENT CENTER**

Ever Wonder What Drives DAWIA Certification Changes? (July 17, 2014)

Workforce members often ask us what drives Defense Acquisition Workforce Improvement Act (DAWIA) certification training requirements. Here, I share a few insights. First and foremost, it is important to understand that each defense acquisition workforce career field Functional Leader (in most instances a senior executive-level career field functional expert from the Office of the Secretary of Defense [OSD] staff), advised by a Functional Integrated Process Team (or FIPT) comprised of Service/Agency and DoD functional and Defense Acquisition Career Manager (DACM) representatives, is responsible for establishing and validating career field competencies and DAWIA certification training requirements. Additionally, those changes result from a myriad of factors, including (but not limited to):

- Changes to or new Federal Law/Statute (e.g., 10 U.S.C. 2337)
- Changes to the Federal Acquisition Regulation (FAR) and/or the Defense Federal Acquisition Regulation Supplement (DFARS)
- Changes to or new DoD policy (e.g., November 2013 Interim DoD Instruction 5000.02)
- Changes to or new DoD guidance (e.g., updates to the Defense Acquisition Guidebook [DAG], issuance of the new Performance Based Logistics [PBL] Guidebook, the updated MIL-HDBK 502A, etc.)
- DoD Policy Initiatives (e.g., Better Buying Power, or the 2009 Product Support Assessment)
- Career Field Functional Leader/Functional IPT-directed changes

- New or updated Career Field Competencies, or requirements to address competency gaps
- Component-requested changes as approved by the Functional Leader

The bottom-line is that DAWIA certification changes are requirements/competency-driven and Functional Leader-directed/approved.

Services Acquisition Resources

Ever visited the Services Acquisition Mall (SAM) before? If not, encourage you to take a few minutes to do so, and learn about the extensive Services Acquisition resources available to you. While not a life cycle logistics-specific resource, the SAM (<http://sam.dau.mil/>) is a multi-functional learning asset available for all members of the defense acquisition workforce.

Graphically laid out similar to a shopping mall map, "DAU's Service Acquisition Mall (SAM) is intended to help you get your job done by providing usable tools and templates to create your performance-based Service Acquisition requirements. The Mall consists of "Wings" and "Stores" that contain information related to categories of service. Simply move your mouse over the elements of the Mall Map to discover what is available in SAM. Enter a Wing by simply clicking on the appropriate space."

This interdisciplinary performance learning tool also includes the excellent Acquisition Requirements Roadmap Tool (ARRT), "an automated job assistance tool used to write performance-based requirements following the Requirements Roadmap process. Using ARRT, you can create Performance Work Statements (PWS), Quality Assurance Surveillance Plans (QASP), and Performance Requirement Summaries (PRS)" to implement a Services Acquisition strategy.

Let me encourage you to check out not only the SAM, but other related resources such as the ACQ 265 Mission Focused Services Acquisition course (http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs_id=148) and the Acquisition Center of Excellence (ACE) for Services (<https://acc.dau.mil/ace>).

Read more of Kobren's Blog entries at <https://dap.dau.mil/training/cl/blogs/default.aspx>.

**FROM WILLIAM PARKER,
PROGRAM MANAGEMENT
DIRECTOR**

ACQ 315, Understanding Industry, Added to PM DAWIA Level III Core Training (July 10, 2014)

During the last Program Management Functional Integrated Product Team (PM FIPT) meeting, Principal Deputy Assistant Secretary of Defense for Acquisition Darlene Costello decided to make ACQ 315, Understanding Industry, a required course for Program Management Defense Acquisition Workforce Improvement Act (DAWIA) Level III certification starting in FY-16. The PM FIPT minutes are posted to the PM Community of Practice website at <https://acc.dau.mil/CommunityBrowser.aspx?id=705694&lang=en-US>.

ACQ 315 provides acquisition professionals an overview of our defense industry partners from an industry perspective. DAU faculty members teaching the course have defense industry experience. Members of the PM career field already Level III certified are encouraged to take this course as continuous learning.

Read more of Parker's Blog entries at <https://dap.dau.mil/training/cl/blogs/default.aspx>.

Assistant Secretary of Defense Recognized for Skill in Communication

Assistant Secretary of Defense for Acquisition Katrina McFarland, recently received the David D. Acker "Skill in Communication" Award. The Acker Award is the most prestigious of the awards sponsored by the Defense Acquisition University (DAU) Alumni Association. It is presented annually to an individual who has promoted and communicated acquisition management and leadership excellence to the acquisition workforce.

During the presentation ceremony, DAU Alumni Association President Bill Bahnmaier remarked on the various events in which McFarland participated. "I still vividly recall one of those forums, which addressed how to prepare for—and the type of material required—to successfully present a program for decision at a Defense Acquisition Board [DAB] review meeting," said Bahnmaier. "That was real communications and learning."



From left: DAU President James P. Woolsey presents the David D. Acker "Skill in Communication" Award to Assistant Secretary of Defense for Acquisition Katrina McFarland. Joining in the presentation is DAU Alumni Association President Bill Bahnmaier.

DAU photo

Among other things, McFarland was recognized for developing unique initiatives to achieve greater effectiveness and efficiency in the defense acquisition system. Also noted were her dedication and commitment to increase the professionalism of the total acquisition workforce with the introduction of the Acquisition Workforce Qualification Initiative, and her inculcation of cost consciousness and affordability across the acquisition community.

The Acker Award was created in memory of the late David Acker, a staff specialist in the Directorate of Defense Research and Engineering who played an active role in preparing the charter for the original Defense Systems Management College. Previous Acker Award winners include current and former Under Secretaries of Defense and former industry Chief Executive Officers.