

DAU Wins Prism Award for Coaching Excellence

From the International Coach Federation



On June 6, 2013, the International Coach Federation (Metro D.C. Chartered Chapter) presented the highly respected ICF Prism Award to the Defense Acquisition University (DAU) for its executive coaching program. The award, a crystal prism, was accepted at a ceremony at George Mason University by DAU officials responsible for leadership of DAU's program and the training of DAU coaches. The presentation was made during the 10th annual International Coach Federation Metro D.C. Chapter Capital Coaches Conference.

The Prism Award recognizes a private or public sector organization that has leveraged the power of coaching to enhance the performance and results of its clients during the prior year. DAU's coaching clients are key leaders, military and civilian, in the Defense Acquisition Workforce. DAU competed with numerous public and private internal coaching programs to be selected as the top coaching organization in the D.C. Metro area—the largest ICF chapter in the United States. Selection was based on a review of nomination packages and interviews by a "jury" of professional coaches, including previous Prism Award winners.

Discussing the selection of DAU, an ICF "jurist" commented that DAU has an exceptional strategy to align organizational results and leader and workforce development, an effective approach to assess coaching results and return on investment, and a comprehensive and innovative program to train its coaches. Other assessed strengths are DAU's emphasis on coaching leaders in transition to positions of significantly increased responsibility and continuously expanding the coaching body of knowledge and practice.

As a regional Prism Award winner, DAU will compete for the ICF Global Prism Award later this year.

Accepting the award were Dr. Alphonzo Moseley, Ms. Lois Harper (Two of 40 DAU Coaches), Richard Hansen (Director, DAU Executive Coaching), David Fitch (Director, AT&L Leadership Learning Center of Excellence).
DAU staff photo by Erica Kobren.

