

DAU Wins Best Overall Corporate University in the World

The Global Council of Corporate Universities (CCU) presented DAU with this year's Gold Award for Best Overall Corporate University. The ceremony was held in Paris, France, on March 13, 2013, at Microsoft Europe. The CCU Awards represent the first truly global awards dedicated to corporate universities and recognize the very best corporate universities worldwide that have performed at the highest level of excellence and have realized great advancements within and for the profession. The ceremony took place in the presence of Ambassadors or representatives of the embassies of Brazil, Ghana, India, Indonesia, Malaysia, Namibia, Portugal, Turkey, and the United States, as well as many directors of corporate universities attending from four continents and personalities from throughout the economic world.

DAU and NDIA to Sponsor Defense Systems Acquisition Management Course Offering for Industry Managers

The Defense Acquisition University (DAU) and the National Defense Industrial Association will sponsor an offering of the Defense Systems Acquisition Management course June 10-14, 2013, at the Renaissance Long Beach Hotel in Long Beach, Calif. The course is targeted for industry program managers, assistant program managers, systems engineers, industry personnel serving on DoD integrated product teams, and other personnel who must interface with DoD program offices involved in program development and execution. The result of successful completion of this course is a comprehensive understanding of the environment and driving forces affecting your DoD counterparts that will significantly increase your awareness and effectiveness in dealing with programmatic issues.

Taught by DAU professors and other guest speakers, the course uses the same acquisition policy information provided to DoD students who attend DAU courses for formal acquisition certification. The first block of instruction, Management in the Acquisition Environment, will identify the major participants in the DoD acquisition process and their roles. It will cover the three DoD decision support sectors (Joint Capabilities Integration and Development System; Defense Acquisition Management System; Planning, Programming, Budgeting, and Execution) that comprise the DoD acquisition process. Other blocks of instruction are Acquisition Life Cycle Process, Challenges to Program Management, and Application of Acquisition Procedures.

The class is limited to 42 students, and registrations are accepted on a first-paid, first-enrolled basis. Prospective government students must first contact Julie Veldkamp at jveldkamp@ndia.org or 703-247-2577 prior to registering. For

further information, see www.ndia.org/meetings/302D/Pages/default.aspx.

Fundamentals of Cost and Price Analysis Mini-Courses

DAU is preparing to conduct two pilot offerings of the Fundamentals of Cost and Price Analysis course (CON 170) in San Antonio, Texas. The pilots are part of a joint test effort among the Army and Air Force Directors of Acquisition Career Management and DAU to deliver the courses to small groups of customers locally. Each class will have no more than 15 students, all of whom must be from local commands, and will be taught by a single DAU instructor without computers. Depending on the results, this effort may be expanded to other courses

Intermediate Test and Evaluation Course

DAU has extensively revised and expanded two Scientific Test and Analysis lessons for the Intermediate Test and Evaluation Course (TST 203). The revised lessons consist of interactive games that enable students to not only understand the concepts in the learning objectives, but see the impacts of different assumptions and criteria on test outcomes. The "Pickle Jar" game reinforces the concepts of alpha and beta error while driving home the importance of proper criteria to ensure mission effectiveness and suitability.

The "Synthetic Sensor" game illustrates the concept of factors and levels consistent with the new DoD 5000.02 requirement to include a table of independent variables (or "conditions," "parameters," "factors," etc.), that may have a significant effect on operational performance. These games provide hands-on learning experiences that transcend simple information transfer and enable real learning. They are integrated into the lessons to address the course learning objectives while providing relevance to test and evaluation workforce applications in many areas of the acquisition life

cycle. The revised lessons were piloted in the TST 203 offering Jan. 14-18 at Warner Robins, Ga.

OSD Obligations and Expenditures Study

Staff members from both Defense Acquisition University and Acquisition Resources and Analysis recently conducted and published a study on Office of the Secretary of Defense (OSD) Obligations and Expenditures throughout the acquisition workforce.

Results from the 61 factors highlighted in the OSD-directed study, which were based on survey and data analysis from 229 acquisition workforce respondents, were then briefed to Assistant Secretary of Defense for Acquisition Katrina McFarland and other key senior executive service personnel. Read the results of their study at https://dap.dau.mil/aphome/Documents/OSD%20Obs%20%20Exps%20Study_2013.pdf.

New Performance Based Logistics Community of Practice

On behalf of the Deputy Assistant Secretary of Defense for Materiel Readiness, DAU is pleased to announce the launch of its newest community of practice – the new Performance Based Logistics Community of Practice (PBL CoP) at <https://acc.dau.mil/pbl2/1/2013>. Intended as a high-value interdisciplinary resource for program managers, product support managers, systems engineers, contracting officers, life cycle logisticians, cost estimators, business and financial managers, and a wide range of other acquisition professionals, this new CoP provides extensive PBL information, references, tools, and resources in support of the defense acquisition workforce. Developed in response to recommendations from both the DoD Weapon Systems Acquisition Reform (WSAR) Product Support Assessment and the DoD Better Buying Power 2.0 “Incentivize Productivity & Innovation in Industry and Government” initiative to “Increase Effective Use of Performance Based Logistics,” the intent of this new CoP is to provide workforce members with instant access to a wide range of PBL materials to design, develop, validate, and execute Performance Based Life Cycle Product Support strategies outlined in Enclosure 1, Paragraph E1.1.17. of DoD Directive 5000.01 and Enclosure 2, Paragraph 8.c.(1)(d) of DoD Instruction 5000.02.

Course Highlighted

PMT 313, Advanced Technology Security/Control Workshop, explores issues associated with the proper means of analyzing, synthesizing, and applying security principles and concepts resulting in effective technology transfer. Be the expert in your organization on Disarmed Enemy Forces (DEF) (part of BBP 2.0), Technology Security and Foreign

Disclosure Office (TSFDO), International Traffic in Arms Regulations (ITAR), and the Arms Transfer and Technology Release Senior Steering Group (ATTR SSG). Learn more about the course at

http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs_id=1823.

Leadership & Management Course Opportunities

Continuous training opportunities are available for those with DAWIA Level III certification in any career field and at least three years of Level III experience. Seats are available in: ACQ 450 – Leading in the Acquisition Environment focuses on leadership, people differences, communication strategies, conflict management, and critical thinking skills.

ACQ 451 – Integrated Acquisition for Decision Makers focuses on integration challenges within six perspectives of acquisition and what you need to do to work through those challenges.

ACQ 452 – Forging Stakeholder Relationships focuses on stakeholder strategies and building ownership across the enterprise through the development of a stakeholder management plan.

ACQ 453 – Leader as Coach focuses on coaching skills and strategies needed for transformational leadership and applying the skills and strategies in the coaching and development of others.

FROM BILL KOBREN, DAU DIRECTOR, LOGISTICS & SUSTAINMENT CENTER

New MIL-HDBK-502A DoD Handbook Product Support Analysis (March 25, 2013)

On March 8, 2013, DoD issued a new “MIL-HDBK-502A Department of Defense Handbook Product Support Analysis” to replace the now obsolete MIL-HDBK-502 Acquisition Logistics. The new MIL-HDBK-502A is available for download on the ASSIST website at http://quicksearch.dla.mil/basic_profile.cfm?ident_number=201462&method=basic; the site states that this new handbook “is intended to address the overall Product Support Analysis (PSA) process and its associated activities, the selection and tailoring of those activities to meet DoD program supportability objectives, and sample contract language for acquiring PSA deliverables. The focus of this handbook is to provide guidance to the members of the defense acquisition workforce who are responsible for the supportability of materiel systems or automated information systems. This handbook is for guidance only and cannot be cited as a requirement.

Note that this new handbook uses the term “Product Support Analysis,” while the Defense Acquisition Guidebook (DAG), the DoD Life Cycle Sustainment Plan (LCSP) Outline, and DAU LOG 211, CLL 012, and CLL 042 learning assets use

the term “Supportability Analysis.” Pending further guidance from DoD, the term “Product Support Analysis” could arguably be considered as either synonymous with or as a subset of a broader “Supportability Analysis” construct.

Technical Data Management

Technical data management, technical data management strategies, and technical data rights are a topic of great interest around the department.

To facilitate cross-functional, multi-disciplinary knowledge sharing and learning in this area, DAU offers several important learning assets, including:

- CLE 068 Intellectual Property and Data Rights — currently available
- CLM 071 Introduction to Data Management — now available for student registration
- Configuration & Technical Data Management Resources & Tools site on the Logistics Community of Practice (LOG CoP) Data Management Community of Practice (DM CoP)

In addition, six other new continuous learning modules are currently in development, with all of them slated to deploy between now and mid-summer. They include:

- CLM 072: Data Management Strategy Development
- CLM 073: Data Management Planning System
- CLM 074: Technical Data and Computer Software Rights
- CLM 075: Data Acquisition
- CLM 076: Data Markings
- CLM 077: Data Management Protection and Storage

DAU will announce the posting of these six remaining new modules as they become available for student registration.

Read more of Kobren’s Director’s Blog entries at <https://dap.dau.mil/career/log/blogs/default.aspx>.

FROM LEONARDO MANNING, DAU DIRECTOR, CENTER FOR CONTRACTING Enhancements to DPAP Strategic Sourcing Website (March 25, 2013)

Strategic sourcing is the collaborative and structured process of critically analyzing an organization’s spending, and using this information to make business decisions about acquiring

commodities and services more effectively and efficiently. This process helps the department optimize performance, minimize price, increase achievement of socio-economic acquisition goals, evaluate total life cycle management costs, improve vendor access to business opportunities, and otherwise increase the value of each dollar spent. Strategic sourcing is a proven best practice and reflects how the department acquires goods and services.

On March 11, 2013, Defense Procurement and Acquisition Policy Director Richard Ginman issued a memorandum describing the ongoing and planned enhancements to broaden the scope of the Defense Procurement and Acquisition Policy “Strategic Sourcing” website. Added website features include:

- A taxonomy section, organizing DoD spend to enable portfolio management, spend analysis, and the establishment of baselines for measuring progress.
- A spend-analysis section, identifying spend patterns and buying practices of services, supplies, and equipment from both the requiring office and contracting office perspectives.
- A section entitled, “Learn about Strategic Sourcing,” identifying the DoD strategic sourcing framework and key doctrines of strategic sourcing.
- A section entitled, “What Is the DoD-Wide Strategic Sourcing (DWSS) Program?” explaining how the DWSS Program helps DoD achieve “Better Buying Power” mandates and improve acquisition efficiencies with a comprehensive application of strategic sourcing processes to achieve increased effectiveness and reduced costs.

The website also offers links to related resources, such as: strategic sourcing websites hosted by the Departments of Navy and Air Force; the Defense Acquisition University’s Better Buying Power Gateway; and strategic sourcing and spend-analysis-strategies Continuous Learning Modules; and DoD policy memoranda. Visit the DPAP Strategic Sourcing website from the DAU Strategic Sourcing Community of Practice at <https://acc.dau.mil/strategicsourcing>.

Read more of Manning’s Director’s Blog entries at <https://dap.dau.mil/aphome/das/Pages/BlogsRecentPosts.aspx>.