



August 2013 e-Newsletter

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President's Message



Dr. James McMichael
Acting President

A major focus area of Better Buying Power 2.0 is to "improve the professionalism of the total acquisition workforce," and an element of that is to "establish increased professional qualification requirements for all acquisition specialties." The key word is 'qualification.' This means going beyond classroom training and DAWIA certification to gaining experience and workplace learning to become fully qualified. The workplace is where we learn 70 percent or more of what it takes to become skilled acquisition professionals, and DAU is supporting the new workforce qualification program under the auspices of BBP 2.0.

From the beginning, select members of the DAU faculty and staff have been involved in the planning and implementation of the Better Buying Power initiatives. Two of those members were asked to take on new roles.

Mid-Atlantic Region Dean Barbara Smith was selected to lead the Defense Acquisition Workforce Qualification initiative on a special assignment. She and the university will undertake the effort to develop acquisition career field, competency-based qualification skill sets and a tool for identifying, assessing and documenting an individual's demonstrated experience with those skills.

I am also pleased to announce Kevin Carman as West Region dean. Carman joined DAU in 2001 and has supported the university in numerous roles, including professor, executive coach, associate dean and as a leader for the BBP focus area "Incentivize Productivity and Innovation in Industry and Government."

Better Buying Power Updates

New Should Cost Management Memo Released

Frank Kendall, Under Secretary of Defense (AT&L), signed an August 6 memorandum addressing "Should Cost Management in Defense Acquisition." This memorandum refines and clarifies Better Buying Power guidance to ensure managers at every level implement should cost management in the acquisition of products, services, and programs.

[Learn more >>](#)

Focusing on the Acquisition Workforce

In tandem with a new BBP 2.0 key focus area, *improving the professionalism of the total acquisition workforce*, Assistant Secretary of the Army (AL&T) Heidi Shyu discusses DAWIA certification and how the Army Acquisition Workforce are encouraged to take advantage of continuous learning opportunities and develop secondary certifications.

[Read the article in Army AL&T magazine>>](#)

What Lies Ahead

USD(AT&L) Frank Kendall examines the impacts of sequestration and commends the professionalism, patience and fortitude of the workforce in the latest Defense AT&L magazine.

[Read the article >>](#)

[Watch the related Defense News TV interview >>](#)

[See also the latest edition of Defense AT&L Magazine >>](#)

Learning Assets

Hot Topic Training: Cyber Security

The DAU Alumni Association will host a no-cost hot topic training forum August 14 in the Hirsch Center, Fort Belvoir campus. The forum will explore cyber security and its impact on the acquisition of defense systems.

[Learn more >>](#)

[Register for the event >>](#)

Life Cycle Logistics DAWIA Certification Requirements

Updates to FY14 Life Cycle Logistics DAWIA certification training requirements will be effective October 1, 2013.

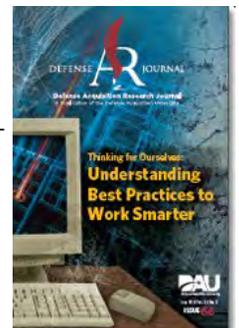
[Read the blog post for details >>](#)

What's New

New Defense ARJ Online

The latest Defense ARJ magazine examines [best practices to work smarter](#), DoD-wide [surplus opportunities](#), effectively [reusing DoD legacy systems](#) and more.

Explore the latest edition of [Defense ARJ](#), a scholarly peer-reviewed acquisition research journal published by DAU.



The DAU truncated class schedule will remain in effect through the end of FY13.

Visit the [student sequestration website](#) at dau.mil for schedule updates.