



PRESENTATION FOR:

**THE 2002 BUSINESS
MANAGER'S CONFERENCE**

AN INTRODUCTION TO THE

DOD BUSINESS INITIATIVES COUNCIL (BIC)

PRESENTED BY MR. PHIL RODGERS, OUSD(AT&L)ARA

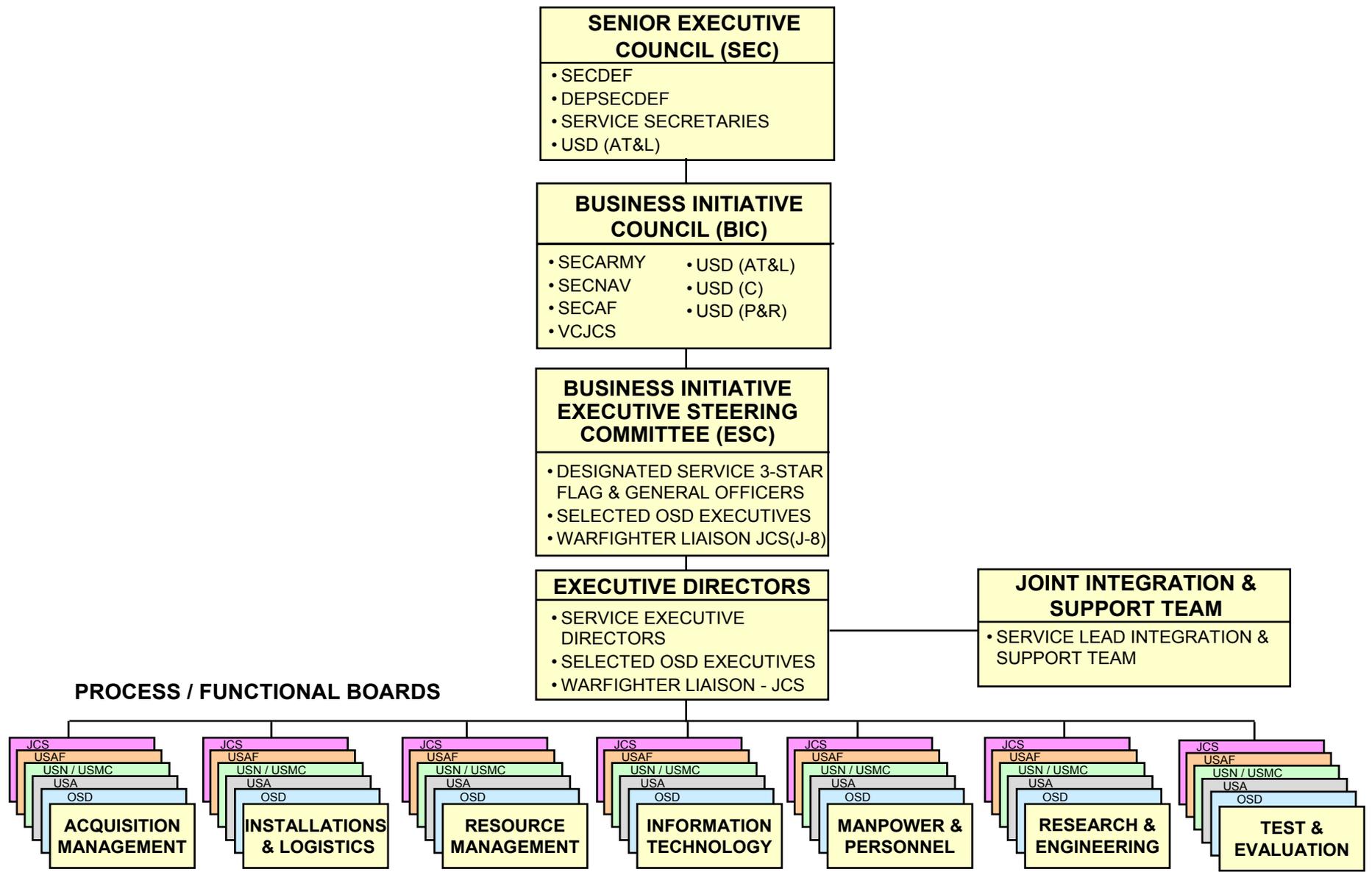
12 JUNE 2002



PURPOSE OF BRIEF

- **PROVIDE AN INFORMATIONAL OVERVIEW AND UPDATE OF THE BIC EFFORT**
 - REVIEW CURRENT STRUCTURE
 - SUMMARIZE TASKING & PROCESS
 - REVIEW CURRENT PORTFOLIO OF INITIATIVES
 - DISCUSS BIC OUTREACH EFFORTS
 - DISCUSS KEY EVENTS ON THE HORIZON

DoD BUSINESS INITIATIVE STRUCTURE / PARTICIPANTS



SENIOR EXECUTIVE COUNCIL (SEC)

- SECDEF
- DEPSECDEF
- SERVICE SECRETARIES
- USD (AT&L)

BUSINESS INITIATIVE COUNCIL (BIC)

- SECARMY
- SECNAV
- SECAF
- VCJCS
- USD (AT&L)
- USD (C)
- USD (P&R)

BUSINESS INITIATIVE EXECUTIVE STEERING COMMITTEE (ESC)

- DESIGNATED SERVICE 3-STAR FLAG & GENERAL OFFICERS
- SELECTED OSD EXECUTIVES
- WARFIGHTER LIAISON JCS(J-8)

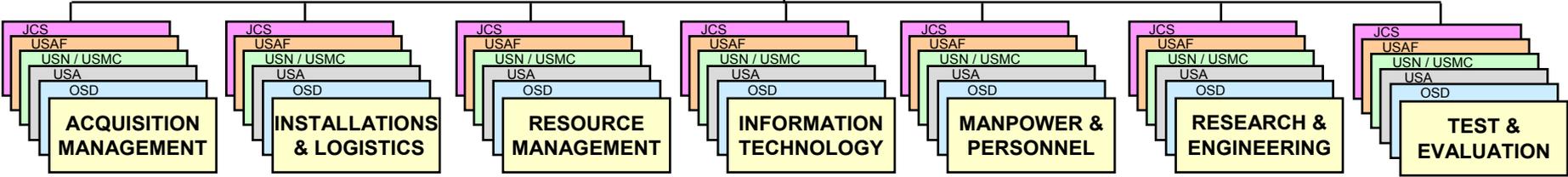
EXECUTIVE DIRECTORS

- SERVICE EXECUTIVE DIRECTORS
- SELECTED OSD EXECUTIVES
- WARFIGHTER LIAISON - JCS

JOINT INTEGRATION & SUPPORT TEAM

- SERVICE LEAD INTEGRATION & SUPPORT TEAM

PROCESS / FUNCTIONAL BOARDS





Roles of the Senior Executive Council (SEC)

- **Lead transformation of the business and support capabilities of DoD**
- **Senior decision-making body on priority issues**
- **Develop and provide guidance to the organization**



SEC Leadership Imperatives

- **Implement a Strategy of Transformation**
- **Encourage talent to enter and stay in military and civilian service**
- **Modernize DoD business processes and infrastructure**
- **Innovation in the Industrial Base**



SEC Organizational Design Principles

- **Identify and Align Authorities and Responsibilities**
- **Define Core Competency Needs that DoD must provide for excellence in warfighting in 21st century**
- **Reduce Redundancy - focus organizations**
- **Flatten the hierarchy - remove layers**
- **Focus Executive staffs to support executive roles**
- **Speed flow of information and decision making**



BIC TASKING

- **REQUIREMENTS:**

- *"RESEARCH AND IDENTIFY NEAR-TERM QUICK HITS AND MAKE RECOMMENDATIONS FOR IMMEDIATE IMPLEMENTATION (INCLUDING DEVELOPMENT OF OR CHANGES TO REQUISITE POLICIES / DIRECTIVES / BUDGET DECISIONS)"*
- *"RECOMMEND LONGER TERM BUSINESS INITIATIVES FOR FURTHER ANALYSIS / ACTION"*

- **DELIVERABLES:**

- *"IDENTIFICATION OF REFORM OPPORTUNITIES, BOTH QUICK HIT AND LONG-TERM"*
- *"IN-PROGRESS REVIEW TO THE BIC..."*



APPROACH

- **A PHASED EFFORT WITH ROTATING LEAD SERVICE RESPONSIBILITY**
 - **PHASE I (APR – SEP 01) NAVY LEAD:** DEFINE SCOPE OF EFFORT (QUICK HIT AND LONG-TERM), ESTABLISH TEAMS AND OPERATING NORMS
 - FOCUS ON NEAR-TERM INITIATIVES THAT CAN POSITIVELY IMPACT FY03 BUDGET / EXECUTION
 - IDENTIFY LONGER TERM INITIATIVES
 - **PHASE II (OCT 01 – MAR 02) AIR FORCE LEAD:** EXPLORE LONG-TERM INITIATIVES
 - **PHASE III (APR – SEP 02) ARMY LEAD:** IMPLEMENTATION PHASE, CONTINUED EXPLORATION
 - **PHASE IV (OCT 02 – MAR 03) NAVY LEAD: (WITH MARINES)**



INITIAL ASSUMPTIONS / GUIDELINES FOR IDENTIFICATION OF INITIATIVES

- **“QUICK HIT” INITIATIVES DEFINED AS THOSE THAT CAN POSITIVELY INFLUENCE / BENEFIT THE FY03 BUDGET**
 - **THERE SHOULD BE NET SAVINGS / BENEFITS (MAY REQUIRE SOME UP-FRONT INVESTMENTS)**
 - **IDEAS REQUIRING AN INVESTMENT WILL BE CONSIDERED LONG-TERM INITIATIVES**
 - **DoD MUST POSSESS AUTHORITY / ABILITY TO IMPLEMENT A PROPOSED QUICK HIT INITIATIVE**
- **CHAMPION MUST BE WILLING TO SEE INITIATIVES THROUGH TO SUCCESSFUL IMPLEMENTATION**

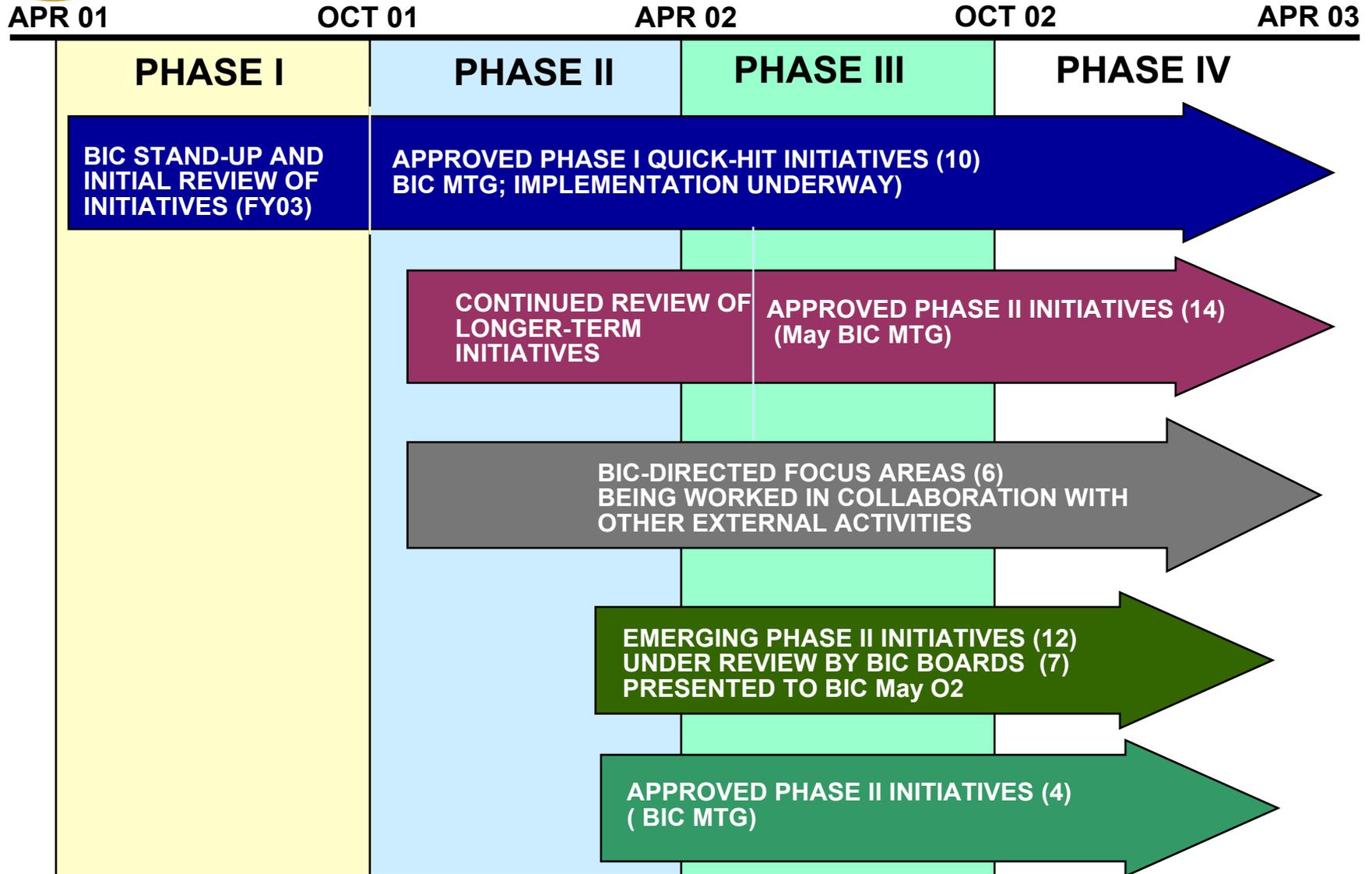


SHORT-HAND SELECTION CRITERIA

- **DOES IT TOUCH THE WARFIGHTER?**
- **DOES IT PROVIDE A COMMON GOOD ACROSS ALL SERVICES?**
- **DOES IT HAVE SAVINGS / BENEFITS?**



EXPANDING INVENTORY OF INITIATIVES



**CURRENT PORTFOLIO
OF
APPROVED BIC INITIATIVES**



APPROVED PHASE I INITIATIVES (14 SEP 01) – 10 TOTAL

PEOPLE PROCESSES

- ONE-TIME CLEARANCE OF PRIORITY PLACEMENT FOR SCIENTIFIC & ENGINEERING POSITIONS
- MODIFY 180-DAY WAITING PERIOD TO HIRE RETIRED MILITARY
- MANPOWER MIX MANAGEMENT FLEXIBILITY

CORPORATE OPERATIONS PROCESSES

- RECOVERY AUDITING
- RAISING BTR THRESHOLDS
- WEB-BASED INVOICE / RECEIPT PROCESSING
- COMMON RANGE SCHEDULING TOOL
- LOCAL / REGIONAL CELL PHONE POOLING

APPROVED "QUICK HIT" INITIATIVES: DEFINED AS THOSE THAT CAN POSITIVELY INFLUENCE / BENEFIT THE FY03 BUDGET

- RESULTS IN NET SAVINGS / BENEFITS
- MUST POSSESS AUTHORITY / ABILITY TO IMPLEMENT

ACQUISITION MANAGEMENT PROCESSES

- ENTERPRISE SOFTWARE INITIATIVE
- COMMON FLIGHT CLEARANCE PROCESS



APPROVED PHASE II INITIATIVES (3 DEC 01) – 14 TOTAL

PEOPLE PROCESSES

- ALLOW FOR CONTRACTING OF CIVILIAN SECURITY GUARDS
- *OPTIMIZE PROFESSIONAL CONTINUING EDUCATION **
- *MODIFY JPME II REQUIREMENTS **

CORPORATE OPERATIONS PROCESSES

- ESTABLISH FUNDING FLEXIBILITY WITHIN A PROGRAM
- INCREASE FLEXIBILITY OF EXPIRED YEAR FUNDS
- INCREASE EXPENSE/INVESTMENT THRESHOLD
- ESTABLISH O&M CLOSEOUT FLEXIBILITY
- STREAMLINE ADMINISTRATION COORDINATION PROCESS

LOGISTICS / READINESS PROCESSES

- REVISE DAVIS-BACON ACT THRESHOLDS
- IMPROVE INTERSERVICE PQDR BUSINESS PROCESS
- ESTABLISH PROCESS FOR PROPERTY CONVEYANCE FOR CONSERVATION PURPOSES

ACQUISITION MANAGEMENT PROCESSES

- *STREAMLINE CONTRACT CLOSE-OUT PROCESS **
- STREAMLINE CLINGER-COHEN IMPLEMENTATION
- ELIMINATE EXCISE TAX ON DOD TACTICAL VEHICLES



APPROVED PHASE II INITIATIVES (6 FEB 02) – 4 Total

PEOPLE PROCESSES

- ***STREAMLINE THE GENERAL OFFICER/FLAG OFFICER NOMINATION PROCESS ****

CORPORATE OPERATIONS PROCESSES

LOGISTICS / READINESS PROCESSES

ACQUISITION MANAGEMENT PROCESSES

- ***COMMERCIALIZING ACQUISITION: RAISE TINA THRESHOLDS****
- ***IMPLEMENT VIRTUAL IT MARKETPLACE***
- ***COMMERCIALIZE MILITARY-DEVELOPED SYSTEMS****



APPROVED PHASE II INITIATIVES (18 MAR 02) – 4 Total

PEOPLE PROCESSES

CORPORATE OPERATIONS PROCESSES

- Cell Phone Subsidy

LOGISTICS/READINESS PROCESSES

- Streamline IT Equipment Disposal Process

ACQUISITION MANAGEMENT PROCESSES

- Streamline Technology Readiness Assessments
- Elimination of Value Engineering Reporting



APPROVED PHASE III INITIATIVES (4 JUN 02) – 5 Total

PEOPLE PROCESSES

- Pioneer Projects

CORPORATE OPERATIONS PROCESSES

- Buy-to-Budget
- Simplify Physical Access Control at DoD Facilities by using the Common Access Card

LOGISTICS/READINESS PROCESSES

ACQUISITION MANAGEMENT PROCESSES

- Eliminate Unnecessary Reports
- Embedded Instrumentation



ON-GOING BIC OUTREACH EFFORTS

- **PRESENTED BIC BRIEFINGS ACROSS GOVERNMENT STAFFS/AGENCIES**
 - SEC EXECUTIVE SECRETARY
 - DEFENSE BUSINESS PRACTICES IMPLEMENTATION BOARD EXECUTIVE SECRETARY
 - SECDEF CORPORATE FELLOWS PROGRAM
 - DEPSECDEF SPECIAL ASSISTANT
 - OSD (P&R)
 - OSD (C)
 - OSD (PA&E)
 - GAO
- **CONDUCTED DOD PRESS CONFERENCE (NOV 01)**
- **ISSUED SEVERAL PRESS RELEASES TO MEDIA**
- **RESPONSIBLE FOR ANSWERING SPECIFIC MEDIA QUERIES, WITH OASD (PA)**



SUMMARY

- **GREAT TEAM EFFORT TO DATE !!**
- **A LOT OF GOOD IDEAS HAVE COME FORWARD, AND MORE OPPORTUNITIES ARE OUT THERE**
- **MANY LESSONS LEARNED, ROADBLOCKS OVERCOME, COMMUNICATION CHANNELS OPENED**
- **CHALLENGES AHEAD:**
 - **KEEP MOMENTUM GOING**
 - **SEE EACH INITIATIVE THROUGH TO SUCCESSFUL COMPLETION**
 - **TRACK AND MEASURE INVESTMENTS/SAVINGS / BENEFITS**
 - **COMPLEMENT BIC EFFORTS WITH OTHER ONGOING DOD COUNCILS, BOARDS, ETC.**



Send New Ideas To:

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