

Mr. Millard (Rob) Robbins

Deputy Program Manager for Operations F-14 "Tomcat" Strike Fighter Program Naval Air Systems Command

Mr. Millard (Rob) W. Robbins is the Deputy Program Manager for Operations in the F-14 Program Office. He is responsible for the implementation of earned value management at the Naval Aviation Depots (NADEPs) and Naval Aviation Warfare Centers (NAWCs) supporting the F-14 Strike Fighter. Mr. Robbins has 17 years naval acquisition experience in a wide variety of program management positions. From 1980 thru 1985 he served as the business and financial manager for two important SPAWAR Programs, and went on to serve on the NAVAIR staff from 1985 to 1987. More recently, Mr. Robbins has served as the Deputy for Operations for the CH/MH-53E Program before joining the F-14 Program Team.

The Naval Air Systems Command is successfully adopting management control principles previously applied to private contractors, and implementing them on its Team Sites. Mr. Robbins is overseeing the implementation of earned value at two NAWCs and NADEP Jacksonville where the F-14 Upgrade Program is being performed. He has developed a proven strategy for implementing earned value at these sites, contending with diverse organizational requirements and the expected resistance to the culture changes that occur. Mr. Robbins oversees every aspect of the implementation process and has briefed his implementation strategy to the highest levels within the Department of Defense. Mr. Robbins pioneering efforts to bring a proven industry cost measurement discipline to Navy Team Sites reflects a new breed of innovative management in the Department of Defense.

Mr. Robbins received a B.S. in Business Administration from the University of Maryland 1978, and a Masters of Public Administration from the University of Maryland 1986. He and his wife reside in Lexington Park, Maryland with their four children.