DEPUTY SECRETARY OF DEFENSE
1010 DEFENSE PENTAGON
WASHINGTON, DC 20301-1010

JUL 15 2011

MEMORANDUM FOR: SEE DISTRIBUTION

SUBJECT: The President's 2011 SAVE Award

In 2009, President Obama initiated the Securing Americans Value and Efficiency (SAVE) Award contest to solicit cost-cutting ideas from the front lines of the federal workforce. Over the past two years, more than 56,000 ideas have been submitted to the Office of Management and Budget (OMB) for review. These suggestions have helped agencies identify areas for cutting and improvement, and nearly 40 of them have been included in the President's Budget proposals.

I want to make you aware of the launch of this year's contest and encourage participation throughout the Department. The contest will run July 14-29, 2011 and as in years past, one winner will be selected and the submitter will have the opportunity to present the winning idea to President Obama. This year, the Under Secretary of Defense (Comptroller)/CFO will review all submissions related to the Department and provide a ranked list in accordance with OMB guidance by August 12, 2011.

I offer my personal endorsement and full support for the SAVE Award, and ask that you please do the same and ensure your personnel submit their innovative ideas at http://www.whitehouse.gov/save-award.

Thank you for your support of this innovative approach to generating performance improvement across our organization. Any questions about the SAVE Award should be directed to DoDSAVEAward@osd.mil.

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