

ALLISON ROSSETT

<http://www.allisonrossett.com>

Summary

Dr. Allison Rossett is Professor Emerita of Educational Technology at San Diego State University. Now, Dr. Rossett serves as consultant to government agencies and corporations in learning, technology and results.

Allison was honored with appointment as a Distinguished Fellow of the US Navy's Learning Strategies Consortium and also was appointed to the Army Distributed Learning Advisory Committee through a White House screening process. Profiled in T&D magazine, Allison is a member of the TRAINING HRD Hall of Fame and was recognized by ASTD at their international conference for her career of contributions to workplace learning and performance. Allison received ISPI's highest award, Member for Life, and their 2001 and 1999 Instructional Communications Award for two books, *Beyond the Podium: Delivering Training and Performance to a Digital World*, and *First Things Fast: A Handbook for Performance Analysis*. Allison was recently [interviewed](#) for a feature in eLearn Magazine. She offers a [podcast about performance support tools](#), expanding on her book on the same topic. Rossett is on the Board for Chief Learning Officer, [Elearning Guild](#) and [Elearning for Kids](#), an international non-profit. She has served on the international Boards of Directors for ASTD and ISPI. She's on the Board of Directors at Arcadia University.

Here is an [interview](#) with Allison about online classes, teaching and learning. And here is an article about [Allison's Oxford Union debate](#) about informal learning. In 2009, Allison released several [podcasts](#), created by SuddenlySmart.com, about learning, technology and results.

Selected Positions

- 2011- Allison now consults for government and corporate agencies. Currently, she is working on tasty projects for the National Security Agency, BMO Financial Group, Ingersoll Rand and SAP.
- 1977 - 2011 Professor of Educational Technology, San Diego State University (SDSU). Currently Professor Emerita at SDSU.
- 1985 – 1988 Chair, Department of Educational Technology, SDSU. Responsible for the day-to-day operation of the graduate program. The program is a leader in preparing professionals for workplace learning and performance positions in settings like the San Diego Zoo, EXXON, technical training centers, school districts, Hewlett-Packard, IBM, the Monterey Bay Aquarium, McGraw Hill, and international positions in health and business.
- 1989- 1991 Principal Investigator, Magnet Instructional Design and Technology Program, SDSU. A federally funded program to train teachers from inner city magnet schools in instructional design & technologies, approximate funding \$250,000.
- 1984 – 1994 Director, Center for Instructional Technology, Research and Training, SDSU. This Center contracts with outside agencies for organizational and needs analysis; course and training

product development; establishment of performance organizations; application of emergent instructional technologies; and research and development relating to performance systems.

- 1983 – 1986 Co-Director, Bilingual Instructional Technologies Program, SDSU. A federally funded program to train bilingual educators in educational technologies, with an emphasis on educational computing, approximate funding level: \$330,000.
- 1976 – 1978 Director, Instructional Design Center for Adult Educators, City University of New York. State funded adult education/literacy project, approximate funding level: \$ 110,000.

Education

Ed.D University of Massachusetts, Amherst M.A.

BA Beaver College (now Arcadia University), Glenside PA