

**MINUTES**  
**Defense Acquisition University**  
**Board of Visitors**  
**May 9, 2012**  
**DAU Mid-Atlantic Region Campus**  
**California, Maryland**

**Welcome.** General Tuttle, Chairperson, and Mrs. Katrina McFarland, President, DAU, welcomed the Board members, DAU leadership and staff, and guests.

Mrs. McFarland announced the establishment of the College of Contract Management (CCM), a new branch campus of DAU. A partnership effort with the Defense Contract Management Agency (DCMA) led to a memorandum of agreement signed by DAU and DCMA on October 28, 2011. Mrs. McFarland presented the Dean charter to Dr. Kurt Stonerock, Dean, CCM.

**Mid-Atlantic Region Highlights.** Ms. Barbara Smith, Dean of the DAU Mid-Atlantic Region, provided an overview of the region's organizational structure, customer base, and focus areas. The Better Buying Power initiative is a major focus area, and DAU personnel at the region have identified train-the-trainer faculty and developed rapid deployment training for use throughout the university. Ms. Smith also highlighted the targeted training workshops and mission assistance provided to programs and organizations within the region, and the strategy for meeting the training needs of an expanding Defense Acquisition Workforce. Finally, Ms. Smith updated the Board on the initiative to move from certification to qualification of Defense Acquisition Workforce employees and sought the Board's continued guidance in the effort.

**College of Contract Management.** Mr. Jim Russell, Deputy Director, DCMA, explained the structure and mission of the agency and described its changing workforce. DCMA leadership has recognized the need for systematized training, as experienced members of its workforce leave the agency and the number of less experienced interns increases.

Dr. Kurt Stonerock, Dean, College of Contract Management, described plans for building the required curricula in partnership with subject matter experts and instructional systems designers. He solicited the Board's advice in developing the curricula with a focus on qualification versus certification. Dr. Stonerock also explained that CCM training courses will be delivered at existing DAU campuses and DCMA facilities, as well as online.

DAU is formulating a staffing plan for CCM. In addition to hiring full time personnel, DAU also will use its faculty hiring authority to hire retired DCMA subject matter experts on an "intermittent" basis to develop and deliver the training.

**Service Acquisition Update.** In response to the Board's request, Mr. Larry Floyd, Services Performance Learning Director at DAU, delivered an update on various DAU initiatives that support service acquisition.

Improving tradecraft in service acquisition is one of the initiatives identified in then-Under Secretary of Defense for Acquisition, Technology and Logistics Ashton B. Carter's September 14, 2010 memo, subject: "Better Buying Power: Guidance for Obtaining Greater Efficiency and Productivity in Defense Spending".

DAU has developed several tools, templates, and workshops, and an online continuous learning module that aid the employee in all steps of services acquisition. Mr. Floyd discussed the benefits of a sound Performance Work Statement, Quality Assurance Surveillance Plan, and Performance Requirements Summary to both industry and the government. Well written documents reduce risk, improve competition, and result in better performance.

**Action Items:**

1. The board will continue to provide insight and advice to DAU on these topics and others as requested by DAU leadership.
2. The board secretary will provide a copy of the DAU/DCMA memorandum of agreement to board members.
3. The board secretary will e-mail to all board members a link to the 'Seven Steps to the Service Acquisition Process' (<http://sam.dau.mil/default.aspx>).

**Next Meeting.** The next board meeting will take place on September 12, 2012, at Fort Belvoir.

**DECISION:**

Approved:



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Chairperson, DAU Board of Visitors

Date:

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June 6, 2012

**ATTENDEES**  
**Defense Acquisition University**  
**Board of Visitors**

Meeting Date: May 9, 2012  
DAU Mid-Atlantic Region Campus, California, Maryland

Attending:

Ms. Karen Barley, President, Corporate University Enterprise, Inc.  
Ms. Kelley Berta, Executive Secretary, DAU Board of Visitors  
BGen Michael Brogan, USMC (Ret), Senior Vice President, Systems Engineering and  
Advanced Technology (SEAT), ManTech International Corporation  
Mr. Bob Daugherty, Dean, DAU Capital and Northeast Region  
Mr. Larry Floyd, Services Performance Learning Director, DAU  
Mr. Curt Gray, Senior Vice President, Human Resources, BAE Systems  
Dr. Chris Hardy, Director, DAU Global Learning & Technology Center  
Mr. John Higbee, Executive Director, DAU Mission Assistance  
Ms. Meg Hogan Roy, Human Capital Advisor, DAU  
Mr. Joseph Johnson, DAU Chief of Staff  
Mr. Michael Joyce, Senior Vice President, Operations and Program Management,  
Lockheed Martin  
Mr. Norman Kamikow, President and Editor in Chief, MediaTec Publishing, Inc.  
CAPT Ralph Lee, Deputy Director, Learning Capabilities Integration Center  
Maj Gen Erwin Lessel III, USAF (Ret), Director, Deloitte Consulting LLP  
VADM Wally Massenburg, USN (Ret), Senior Director, Mission Assurance Business  
Execution, Raytheon Integrated Defense Systems  
Mr. Jim McCullough, Dean, DAU South Region  
Mrs. Katrina McFarland, President, DAU  
Dr. Jim McMichael, Vice President, DAU  
Mr. Chris Raymond, Vice President, Business Development and Strategy, The Boeing  
Company  
Mr. Jim Russell, Deputy Director, Defense Contract Management Agency  
Mr. Tim Shannon, Director, DAU Learning Capabilities Integration Center  
Ms. Barbara Smith, Dean, DAU Mid-Atlantic Region  
Mr. Travis Stewart, Dean, DAU Midwest Region  
Dr. Kurt Stonerock, Dean, College of Contract Management  
GEN William G.T. Tuttle, USA (Ret), Consultant  
RADM Lenn Vincent, USN (Ret), Industry Liaison, National Defense Industrial Association  
Mr. Mark Whiteside, Director, DAU Performance and Resource Management  
Dr. Roy Wood, Dean, DAU Defense Systems Management College  
Mr. Andy Zaleski, Dean, DAU West Region